



Roundup River Ranch Privacy Policy

General Privacy Statement

Roundup River Ranch is committed to protect your privacy. No personal information such as names or email addresses is collected unless you knowingly provide that information to us.

Policy on Information Collection

Roundup River Ranch may collect personal information for web transactions, newsletters and emails, and general inquiries. We only use this information for the intended services.

Roundup River Ranch may collect information about your computer hardware and software such as IP addresses, browser types, domain names, access times, and the referring websites that you use to access web pages. This information is used to maintain the quality of the service and to collect general statistics about our site visitors.

Policy on Information Disclosure

We collect personal information to deliver the services you request and to understand our audience so that we can better meet their needs. We do not sell, trade, or rent any personal information. We may compile aggregate statistics and provide them to third parties; however, we do not include information that identifies individual website users.

We may save personal information to comply with federal and state policies, but we do not disclose this information to third parties or government agencies unless state or federal law requires us to do so or exigent circumstances require us to protect the safety of our users or the public.

Donor Privacy

Roundup River Ranch is committed to respecting the privacy of its donors, whether the donation is made online, by mail, or any other method. When you make a financial or in-kind donation, you provide your name and contact information. Donors provide standard payment information including, in many circumstances, credit card data. We protect your information in a variety of ways, as described below.

We use industry standard safeguards to protect your information. Many donors use credit cards for donations. We protect the security of credit card transactions using many measures such as encryption, access controls, network firewalls, and physical security. These measures make it extremely difficult for anyone to intercept the credit card information you send to us. When we work with other companies to process credit card transactions, those companies also use encryption and other appropriate security measures that are PCI compliant.

Roundup River Ranch has vendors (Blackbaud Raiser's Edge donor database products) that assist with processing and managing donations and donor data. We give these vendors access to donor data. Our vendors are bound by strict confidentiality rules and are permitted to use donor data only to support Roundup River Ranch operations. These vendors also maintain the highest of standards in following privacy policies and ensuring donor information is protected. These third-party vendors will not sell, trade or rent any personal information to any entity. Use of this information is solely for Roundup River Ranch to deliver the services you request and to understand our audience to best meet their needs. Roundup River Ranch will not ever sell, share or trade our donors' personally identifiable information with any other entity, except as described above.

In addition, we will not send mailings to our donors on behalf of other organizations, unless a donor has given us specific permission to do so.

Revisions to the Privacy Policy

We may revise this privacy policy at any time in response to changes in the law or other factors. We encourage you to periodically visit this page to review the most current policy.