

# IN THE SPOTLIGHT

Walmart 



## Describe camp in three words:

Inspirational, Courageous, Childhood

## Our organization has volunteered at Roundup River Ranch since:

September 2011

## Tell us about your organization:

Walmart was established on Sam Walton's belief of leadership through service. Sam believed that "If we work together, we'll lower the cost of living for everyone... We'll give the world an opportunity to see what it's like to save and have a better life." Through the aspirations of one man's vision, Walmart now employs 2.2 million associates worldwide and serves more than 200 million customers each week at more than 11,000 stores in 27 countries.

## In what volunteer role(s) does your organization serve at Roundup River Ranch?

At Roundup River Ranch Walmart associates wear many different hats in our volunteer roles such as closing the ranch down for the winter and preparing the ranch for the first camp of the season. Our roles consist of cleaning and sanitizing the kitchen, prepping the camper cabins, cleaning the staff lodge as well as the homestead cabin. Other roles consist of wrapping trees, winterizing the grounds, organizing the crafts/sheds/barns/closets etc. The list could go on and on and Walmart associates would be determined to accomplish all tasks.

**What motivates the employees of your organization to volunteer at Roundup River Ranch?** Volunteering at Roundup River Ranch is a selfless act that does not require any motivation. Once a Walmart associate volunteers and has the opportunity to experience Roundup River Ranch, it becomes infectious to others. Once you have been exposed to the overwhelming feeling of love then you are hooked. Our associates are very protective about being able to return. It's funny, you feel like you are in a Hallmark movie.

**How has your Roundup River Ranch volunteer experience impacted your organization?** We are proud to work for a company that allows us to volunteer our time with such an important and selfless organization as Roundup River Ranch. Volunteering at Roundup River Ranch has provided a time for Walmart associates not only to contribute to the ranch but has provided our associates an opportunity to gather with each other in such a loving, kind environment.

**Why would you encourage other groups to volunteer at camp?** Volunteering is vastly important to the ultimate success of the ranch for the children to experience camp and freedom as every child should. However, it also promotes personal growth and self-esteem for all volunteers. Your team will have a sense of what it truly means to make a difference in a child's life.

**What would you like to say to those groups who may be interested in volunteering at Roundup River Ranch?** We typically have to make very important business decisions on a day to day basis, volunteering at Roundup River Ranch should be one of the easiest decisions you will ever have to make. If you want to make a lasting difference in your associates lives, then plan a volunteer day at Roundup River Ranch and watch the magic unfold with love, camaraderie, and team work.

**Is there anything else that you would like to add?** I would like to say thank you on behalf of Walmart Market 390 for allowing us the opportunity to volunteer at Roundup River Ranch. Our associates have enjoyed experiences they otherwise would not have had but most importantly thank you for the selfless work you do to give children with serious illnesses the opportunity to experience the healing power of childhood, if only for a week.