



SUPER HERO SKI DAY

**SUPERHERO SKI DAY 2019:
MARCH 9, 2019
SPONSORSHIP PORTFOLIO**



EVENT INFORMATION

Mission of Roundup River Ranch: Roundup River Ranch enriches the lives of children with serious illnesses and their families by offering free, medically-supported camp programs that provide unforgettable opportunities to discover joy, friendships, and confidence.

Join us March 9, 2019 in Vail for Superhero Ski Day.

Our campers are kids who fight serious illnesses with superhuman strength. They have a powerful determination to be courageous, try new things, and make new friends. And they inspire all of us to reach higher, be bold, and never forget the pure joy of being a kid.

On Saturday, March 9, 2019 we are bringing Superhero Ski Day to Vail to honor these campers and raise money so more kids with serious illnesses can attend Roundup River Ranch free of charge. We hope you will consider joining us as a sponsor. You'll be a hero in the eyes of every one of our campers.

In addition to sponsorship, there are many other ways to get involved. With the opportunity to win great prizes and be rewarded for your fundraising efforts, we encourage you to review the enclosed materials and join us as a sponsor of Superhero Ski Day to benefit Roundup River Ranch.

General Event Details:

- DATE - Saturday, March 9, 2019
- LOCATION - Vail, Colorado
- WHAT - Enjoy a day of skiing on Vail Mountain to raise awareness and money in support of the superheroes of Roundup River Ranch. Registration includes a continental breakfast, two drink tickets and admission to the apres event.
- OTHER WAYS TO MAKE A DIFFERENCE - Utilizing a peer-to-peer fundraising platform, form a team and encourage your employees, colleagues, or friends to contact family and friends to raise money for camp. Prizes will be awarded to top individual fundraiser and fundraising team. You will support Roundup River Ranch as you build a sense of friendly competition and camaraderie amongst your team.



We look forward to you joining us on the slopes for an extraordinary day to support children with serious illnesses and their families.

To learn more, visit SuperheroSkiDay.com.



ABOUT ROUNDUP RIVER RANCH

Roundup River Ranch provides children with serious illnesses an old-fashioned, pure fun camp experience where they are not defined by their illness or by things they haven't tried before. Here, campers and their families discover the healing power of love, laughter, friendship and shared experiences. Campers realize they are not alone, find the courage to try new activities and build confidence. With full medical, physical and emotional support from healthcare professionals, staff and volunteers, campers and their families have the peace of mind to relax and experience the joys of childhood. And best of all, no camper or their family ever pays a penny.

Funds raised at Superhero Ski Day directly benefit Roundup River Ranch campers and their families.



To learn more about camp, visit RoundupRiverRanch.com.



SUPERHERO SKI DAY

VAIL 2019

ROUNDUP RIVER RANCH

SPONSORSHIP OPPORTUNITIES & BENEFITS

	PRESENTING SPONSOR \$10,000	SUPERHERO SPONSOR \$5,000	GOLDEN CAPE SPONSOR \$2,500	SUPER POWER SPONSOR \$1,000	SUPERHERO -IN-TRAINING SPONSOR \$500
Feeling of Awesomeness	X	X	X	X	X
Access to Superhero Headquarters and Apres Event	X	X	X	X	X
Recognition on signage at Superhero Headquarters and Apres Event	X	X	X	X	X
Event registrations, which includes continental breakfast and two drink tickets per registrant and appetizers at post-event apres.	20	15	10	5	2
Superhero Ski Day-branded merchandise gift basket	4 buffs, 2 thermal shirts, 1 bag, and 2 jackets or 2 vests	2 buffs, 2 thermal shirts, and 1 jacket or 1 vest	1 buff, 1 thermal shirt, and 1 patagonia bag	1 buff and 1 thermal shirt	1 buff
Recognition on event poster and printed advertisements	X	X	X	X	
Recognition on save the date, invitation, postcard, and collateral	X	X	X	X	
Inclusion on event credentials	Logo	Logo	Logo	Name Only	
Social media recognition	X	X	X	X	
Camper sponsorship during the 2019 camp season	Sponsor four campers	Sponsor two campers	Sponsor one camper		
Opportunity to speak at Apres event	X				



Additional opportunities for underwriting and in-kind sponsorship exist. Please contact Grace Anshutz at 970.748.9983 ext. 6 or ganshutz@roundupriverranch.org.



WHY CAMP MATTERS: FINN'S STORY

For the last two years, Roundup River Ranch Camper and Eagle County Resident Finn Mott participated in Superhero Ski Day. He and his father Pete helped raise nearly \$10,000 to support Roundup River Ranch. Read more about Finn and learn what camp has taught him.

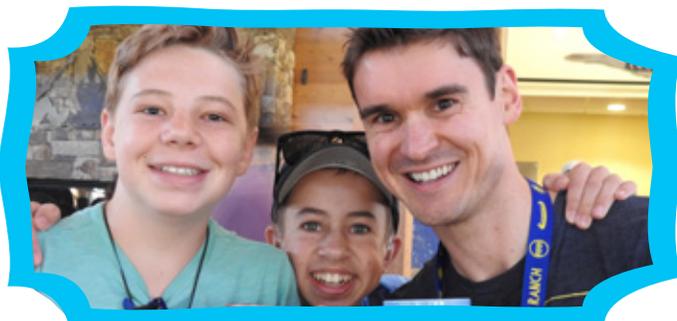
Finn was diagnosed with brain and spinal cancer on April 22, 2016. Everything happened in one phone call - no sports, no school, no control over his life, nothing. His illness hampered his life. Finn struggled to "be normal" and he wished that others understood his illness without explanation. He had to adjust to life post-diagnosis, and, at times, he struggled to do so.

Growing up in the Vail Valley, Finn was familiar with Roundup River Ranch, and Camp helped Finn define his new normal. It is a place where Finn can have true fun. He can forget about his illness and enjoy his life. Roundup River Ranch helped Finn cope with his illness and the treatment process.

At Roundup River Ranch, Finn made new friends, friends who understood his illness just like he understood their's. They have an instant connection and bond, and because of this, he is not afraid to be himself at Camp. And, he loved riding horses at Camp.

Finn learned "don't judge a book by its cover," at Roundup River Ranch. He also learned that "a true friend is someone who sees the pain in your eyes while everyone else believes your smile." As a self-proclaimed worry wart, Camp fills Finn's mind with happy thoughts. He doesn't worry as much. He thinks about the happy times he had and the amazing friendships he made. Camp gave Finn confidence. It helped motivate him and inspired him not to give up. As he watched other campers with similar diagnoses, Finn realized that "everything WILL be okay. That I WILL get through this." And, there's no doubt that Finn will get through this, and he'll teach others the way others have taught him.

That's why Superhero Ski Day matters. That's what your support will make possible. You'll help Finn and countless other campers like him discover the healing power of camp - at no cost - at Roundup River Ranch.





FUNDRAISING INCENTIVE PRIZES

	Raise at least \$5,000	Raise at least \$2,500	Raise at least \$1,000	Raise at least \$500	Raise at least \$250	Raise at least \$100
Feeling of Awesomeness	X	X	X	X	X	X
Tickets to Superhero Headquarters and Apres event for family and friends	15	10	5	3	2	1
Drink tickets at Apres event	15	10	5	3	2	
Reserved table at Apres Event	X	X				
Camper sponsorship during the 2019 camp season	Sponsor 2 campers	Sponsor 1 camper				
Receive a Roundup River Ranch Buff	X	X	X	X	X	X
Receive a Superhero Ski Day Thermal Long Sleeve T-Shirt	X	X	X	X	X	
Receive a Roundup River Ranch Pullover Sweatshirt	X	X	X	X		
Receive a Roundup River Ranch Patagonia Bag	X	X	X			
Receive a Roundup River Ranch Patagonia Vest	X	X				
Receive a Roundup River Ranch Patagonia Jacket	X					

For every \$500 raised outside of registration or sponsorship, your name will be entered into a drawing for a chance to win an extraordinary Vail staycation. The drawing place will take place during Apres. You do not have to be present to win.

OTHER PRIZES:

Prizes will be awarded for: Top Individual Fundraiser - Child, Top Individual Fundraiser - Adult, Top Fundraising Team, Best Superhero Costume - Child, Best Superhero Costume - Adult.

ADDITIONAL EVENT INFORMATION:

- Sponsorship and/or individual registrations do not include lift tickets.
- The cost for an individual registration is \$25.00 per person. This registration fee includes a Superhero Ski Day credential which grants access to Superhero Headquarters and the post-event Apres.
- Teams can consist of any number of participants. As we like to say at camp, the s'more the merrier.
- Both individuals and teams are encouraged to raise money for camp by inviting friends, family, and other contacts to donate. Please visit us online to learn more.
- In addition to participating in the event, volunteers are needed to support Superhero Ski Day. Please contact Grace Anshutz at ganshutz@roundupriverranch.org to learn more about volunteering.
- Superhero costumes are ABSOLUTELY encouraged. We look forward to seeing everyone in their superhero finery on the mountain to help bring more support and attention to Roundup River Ranch.

SPONSORSHIP AGREEMENT FORM

NAME	COMPANY
NAME AS YOU WISH TO BE LISTED IN THE PROGRAM	CONTACT NAME/EMAIL ADDRESS TO OBTAIN LOGO
MAILING ADDRESS	CITY, STATE, ZIP CODE
PHONE	EMAIL ADDRESS

CONTRIBUTION LEVEL

Yes, I would like to sponsor SUPERHERO SKI DAY to benefit Roundup River Ranch at the following level:

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> \$10,000 - Presenting Sponsor | <input type="checkbox"/> \$1,000 - Superpower Sponsor |
| <input type="checkbox"/> \$5,000 - Superhero Sponsor | <input type="checkbox"/> \$500 - Superhero-In-Training Sponsor |
| <input type="checkbox"/> \$2,500 - Golden Cape Sponsor | <input type="checkbox"/> \$25 x _____ Event Registration |
| <input type="checkbox"/> I/we will attend the event | |
| <input type="checkbox"/> I am/we are unable to attend the event but would like to support Superhero Ski Day with a tax-deductible donation of \$_____. | |

PAYMENT INFORMATION

- | | |
|--------------------------------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> Check Enclosed (payable to Roundup River Ranch) | <input type="checkbox"/> Funds coming through a foundation: |
| <input type="checkbox"/> Please send an invoice. | _____ |
| <input type="checkbox"/> Please charge the amount of \$ _____ | to: Amex MasterCard Visa |
| Card Number: _____ | CCV: _____ Expiration Date: _____ |

EARLY CHECK-IN

Early Check-In: I would like to participate in early check-in. I am providing my credit card now and agree to the use of the card information above for payment of any purchases made at the event, unless other arrangements are made prior to the event.

SIGNATURE	DATE
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PLEASE RETURN THIS FORM OR DIRECT QUESTIONS TO: Grace Anshutz | PO Box 8589 | Avon, CO 81620
ganschutz@RoundupRiverRanch.org
Fax: 970.748.9993 / Phone: 970.748.9983 ext. 6

Colorado taxpayers who support Roundup River Ranch may be eligible to receive a 50% tax credit for their sponsorship, less the cost of goods and services received, through the Colorado Child Care Tax Credit.