

**A Roundup River Ranch
Signature Hybrid Event**



A GRATEFUL HARVEST

Saturday, August 14, 2021 / 5:30pm MDT

Sponsorships



A GRATEFUL HARVEST

Join us for A Grateful Harvest

A Grateful Harvest will be streamed across the country. Join us as we share inspiring stories of how Camp Online and Joy, Delivered programs have impacted campers and their families. Hear why it's important that we continue to bring life-changing camp experiences to children with serious illnesses and their families, no matter where they are. Get an inside look on our innovative camp programming and learn how you can make a difference in the lives of our campers who need connection now more than ever.

From a high profile auction, to a Camper Call paddle raise, this is our largest fundraising event of the year and sure to be a night to remember, one you will not want to miss!

When: Saturday, August 14, 2021 | Cocktail hour at 5:30 p.m. Livestream program begins at 6:30 p.m. MDT.

Where: Whether you gather at one of our restaurant or club partners, with friends and family in a private home, or from the comfort of your own home, we hope you will join us for a gathering of Roundup River Ranch patrons around the country as we celebrate the magic of camp.

Who: A Grateful Harvest appeals to a broad audience of friends who want to make a difference in the life of a child with a serious illness, while enjoying a livestreamed program. This group is inclusive of long-term supporters, community partners, potential donors, business leaders, volunteers, camper families, and friends of Roundup River Ranch.

Why: Together, we can provide free, life-changing experiences for children with serious illnesses and their families that last far beyond their camp experiences. Raise a glass with us as we help children discover confidence, new friendships, joy, and the healing power of camp.

How: Through sponsorships, contributions, a live auction, and Camper Call paddle raise, this unique event raises funds to support the mission and continued growth of Roundup River Ranch.



To learn more, visit AGratefulHarvest.com.



A GRATEFUL HARVEST

Summary of Marketing Efforts

Sponsors will be featured among a wide demographic of supporters from the Vail Valley and beyond. Through our marketing, outreach, and the livestream platform, this event will reach Roundup River Ranch supporters near and far. Each sponsorship opportunity provides robust recognition and the chance to be featured among a generous philanthropic community who believes in the healing power of camp programs for children with serious illnesses. Whether aligning your corporate brand or your personal philanthropic goals, Roundup River Ranch's signature event, A Grateful Harvest, will reach a wide and diverse audience.

A GRATEFUL HARVEST 2019

1,887Email Impressions (62% open rate)
1,440Webpage Views
17,122	.. Social Media Impressions (3,378 engagements)
13,000	.. Daily Circulation on Vail Daily (x 4 print ads)
31,000Viewers on Colorado & Company

A GRATEFUL GATHERING 2020*

9,066 Email Impressions
2,641Webpage Views
24,145 Social Media Impressions
2,194 Social Media Engagement
7,800 Colorado Expression eNewsletter Reach

**In 2020, A Grateful Harvest was a part of our first ever virtual Signature Event, A Grateful Gathering.*

2021 Marketing Efforts

- Livestream
 - Sponsors recognized on screen during the program.
- Event Gift Box
 - Opportunity for sponsor recognition on box.
- Printed Event Materials
 - Recognition on printed event materials for both In Restaurant and In Home options.
- Email Communications
 - Recognition in pre and post event email communications.
- Web Traffic (**AGratefulHarvest.com**)
 - Website offers the opportunity for great visual impressions.
- Media and Print Coverage
 - Recognition in print advertisements (Vail Daily) and pre and post event coverage.
- Social Media
 - Mentions on Roundup River Ranch social media pre and post event.

To learn more, visit AGratefulHarvest.com.



In-Home Sponsorship Opportunities & Benefits


















	PRESENTING SPONSOR \$100,000	TRENT'S COOKHOUSE SPONSOR \$50,000	CABIN SPONSOR \$25,000	S'MORE SPONSOR \$15,000	CANDLE CHAT SPONSOR \$10,000	CAMPFIRE SPONSOR \$5,000 (IN-KIND) <small>*Recognition level for those patrons who choose to host a gathering independent of Roundup River Ranch in their own home by providing their own catering, rentals, wines, etc.</small>	CAMPER SPONSOR \$3,000
Catered Meal	In home catering with dinner service	In home catering with dinner service	In home catering with dinner service	Catered meal delivered to your home	Catered meal delivered to your home	Catering to be provided by gathering host	Catered meal to be picked up at restaurant
Number of Guests' Meals To Be Provided	50	20	12	10	10	Number of guests that can be accommodated is based on the ability of the sponsoring host	2
Event Staffing; Including RRR Staff & Volunteers							
Audio/Visual Support	In advance and day of AV Support with technology/ AV equipment if necessary and IT/AV support throughout event	In advance and day of AV Support with technology/ AV equipment if necessary and IT/AV support throughout event	In advance and day of AV Support with technology/AV equipment if necessary and IT/AV support throughout event	In advance and day of AV Support with technology/AV equipment if necessary and IT/AV support throughout event	Equipment provided with set up if necessary	Limited AV support by phone consultation only in advance of event	
Rentals	Up to \$2,000 toward rental needs	Up to \$1,000 toward rental needs	Up to \$500 toward rental needs	Up to \$400 toward rental needs			
Wine	Up to 4 cases of premium wine delivered	Up to 3 cases of premium wine delivered	Up to 2 cases of premium wine delivered	Up to 2 cases of premium wine delivered	Up to 1 case of premium wine delivered		2 bottles of wine available for pick up
Recognition	Event gift, invitation, website, printed event materials, and live stream program	Event gift, invitation, website, printed event materials, and live stream program	Invitation, website, printed event materials, and live stream program	Invitation, website, and printed event materials	Invitation, website, and printed event materials	All printed event materials	Website
2021 Camp-based Benefit	Sponsor four week-long interactive, movement based, and engaging online Summer Camp sessions	Sponsor two week-long interactive, movement based, and engaging online Summer Camp sessions	Sponsor a week-long interactive, movement based, and engaging online Summer Camp session	Sponsor five campers by giving them the gift of 365 days of happiness through Camp Online programs	Sponsor art supplies and STEM programs that support social emotional learning for families year-round	Bolster a camper's resilience year-round through online Camper Reunions	Give the gift of 365 days of happiness for a camper through Camp Online
Event gift	Elevated event gift including two special RRR host items	Elevated event gift including two special RRR host items	Elevated event gift including one special RRR host item				
Guest Takeaways							
Guest Transportation							

Additional opportunities for underwriting and in-kind sponsorships are available. Please contact Taylre Derby at **719.210.4642** or **tderby@roundupriverranch.org**.

AGratefulHarvest.com



In-Restaurant (Vail Valley) Sponsorship Opportunities & Benefits

	PRESENTING SPONSOR \$100,000	TRENT'S COOKHOUSE SPONSOR \$50,000	CABIN SPONSOR \$25,000	S'MORE SPONSOR \$15,000	CANDLE CHAT SPONSOR \$10,000	CAMPFIRE SPONSOR \$5,000
Restaurant Selection	Receive first choice on a selection of top tier past A Grateful Harvest restaurants or on-site at camp in Trent's Cookhouse for your dining experience.	Receive first choice on a selection of top tier past A Grateful Harvest restaurants or on-site at camp in Trent's Cookhouse for your dining experience.	Choose from top tier past A Grateful Harvest restaurants or on-site at camp in Trent's Cookhouse for your dining experience. Selection may be limited.	Choose from top tier past A Grateful Harvest restaurants or on-site at camp in Trent's Cookhouse for your dining experience. Selection may be limited.	Choose from a selection of casual, fresh, local restaurants for you and your guests to dine.	Choose from a selection of casual, fresh, local restaurants for you and your guests to dine.
Number of Guests	40	30	20	12	10	10
Bar Service	Full bar, premium wine	Full bar, premium wine	Full bar, premium wine	Full bar, house wine	Full bar, house wine	Full bar, house wine
Sponsorship Recognition	Event gift, invitation, website, printed event materials, and live stream program	Event gift, invitation, website, printed event materials, and live stream program	Invitation, website, printed event materials, and live stream program	Invitation, website, and printed event materials	Invitation, website, and printed event materials	Invitation and website
2021 Camp-based Benefit	Sponsor four week-long interactive, movement based, and engaging online Summer Camp sessions	Sponsor two week-long interactive, movement based, and engaging online Summer Camp sessions	Sponsor a week-long interactive, movement based, and engaging online Summer Camp session	Sponsor five campers by giving them the gift of 365 days of happiness through Camp Online programs	Sponsor art supplies and STEM programs that support social emotional learning for families year-round	Bolster a camper's resilience year-round through online Camper Reunions
Event Staffing; Including Restaurant Staff, RRR Staff & Volunteers						
Full Audio/Visual Set Up For Live Stream						
Event gift	Elevated event gift including two special RRR host items	Elevated event gift including two special RRR host items	Elevated event gift including one special RRR host item			
Guest Takeaways						

Additional opportunities for underwriting and in-kind sponsorships are available. Please contact Taylre Derby at **719.210.4642** or **tderby@roundupriverranch.org**.

AGratefulHarvest.com



Sponsorship Agreement Form

PLEASE RETURN THIS FORM OR DIRECT QUESTIONS TO:

Taylor Derby or Katie Santambrogio | 8333 Colorado River Road | Gypsum, CO 81637

Email: tderby@roundupriverranch.org or katie@roundupriverranch.org | Phone: 970.524.5766

Colorado taxpayers who support Roundup River Ranch may be eligible to receive up to a 50% tax credit for their sponsorship, less the cost of goods and services received, through the Colorado Child Care Tax Credit.

Roundup River Ranch's tax ID number is 20-4632248.

NAME

COMPANY

NAME AS YOU WISH TO BE LISTED IN THE PROGRAM

CONTACT NAME/EMAIL ADDRESS TO OBTAIN LOGO

MAILING ADDRESS

CITY, STATE, ZIP CODE

PHONE

EMAIL ADDRESS

CONTRIBUTION LEVEL

Yes, I would like to sponsor A GRATEFUL HARVEST to benefit Roundup River Ranch at the following level:

☐ \$100,000 - Presenting Sponsor

☐ \$5,000 - In-Restaurant Campfire Sponsor

☐ \$50,000 - Trent's Cookhouse Sponsor

☐ \$5,000 - In-Home Campfire Sponsor (In-Kind Value)

☐ \$25,000 - Cabin Sponsor

☐ \$3,000 - Camper Sponsor (for two)

☐ \$15,000 - S'more Sponsor

☐ I/We will attend the event

☐ \$10,000 - Candle Chat Sponsor

☐ I am/we are unable to attend the event but would like to support A GRATEFUL HARVEST with a tax-deductible donation of

\$ _____

DESIRED HOSTING FORMAT

☐ In-Home (RRR Catering)

☐ In-Restaurant (Vail Valley)

☐ Camp (Availability at camp is limited)

☐ In-Kind recognition for In Home (I will be hosting my own guests with catering, etc.)

PAYMENT INFORMATION

☐ Check Enclosed (payable to Roundup River Ranch)

☐ Funds coming through a foundation:

☐ Please send an invoice.

☐ Please charge the amount of \$ _____

to: ☐ Amex

☐ MasterCard

☐ Visa

Card Number: _____

CCV: _____

Expiration Date: _____

PRE-SCHEDULE EVENT DONATIONS

As part of our programming, the Camper Call allows participants to donate directly to camp during the event. You can pre-schedule your donation prior to the evening. (Payment information provided above will be used to pay this donation.)

☐ Yes! Please pre-schedule my Camper Call donation(s) \$ _____

Your donation will be acknowledged during the Camper Call portion of the event. Thank you!

SIGNATURE

DATE

Sponsor Hosting Form

Restaurant Preference (options will be available and updated on our website). *Restaurant and camp options are available on a first come, first served basis based on sponsorship level and availability.

If the restaurant option becomes unavailable due to public orders or implications tied to COVID-19, would you be willing to host your group at your home?

☐ Yes

☐ No

The questionnaire below is for the in home hosting option. Please fill out if this is your specified first choice AND if you are willing to host in your home as a contingency plan.

Rental Needs (In-Home) *Based on sponsorship level. Available at \$15,000 and above.

____ Chairs (#) _____ Table(s) (# and Size) ____ Flatware (# of Sets) ____ China (# of Sets)
____ Linens (Tablecloth(s) & Napkins) Other (Please List) _____

AV Set Up *Set up should be in the area where guests are dining so that they can enjoy the program over dinner.

What is your current TV and Computer Set Up? (Laptop/Desktop, Type of Computer, Smart TV, Etc.)

Where is the location of your Wifi router in relationship to dining area? *For most successful streaming TV or Laptop should be directly connected to router. Cabeling can be provided.

AV Needs (In-Home)

☐ Internet Boost ☐ Laptop ☐ Cables to Connect Laptop to TV ☐ TV/Screen
☐ Smart TV ☐ Support Setting Up AV In-Home Other (Please List) _____

*Support will be available on limited basis based on sponsorship benefits and may be by phone consult only.

Staffing (In-Home) *Based on sponsorship level. Available at \$10,000 and above.

☐ Yes, I would like staff support in my home.

☐ No, I would not like staff support in my home.

Other Notes, Questions, Comments, or Concerns

Guest List Form

Guest 1 Name	Guest 1 Email
Guest 1 Dietary Restrictions	Guest 1 Phone Number
Guest 2 Name	Guest 2 Email
Guest 2 Dietary Restrictions	Guest 2 Phone Number
Guest 3 Name	Guest 3 Email
Guest 3 Dietary Restrictions	Guest 3 Phone Number
Guest 4 Name	Guest 4 Email
Guest 4 Dietary Restrictions	Guest 4 Phone Number
Guest 5 Name	Guest 5 Email
Guest 5 Dietary Restrictions	Guest 5 Phone Number
Guest 6 Name	Guest 6 Email
Guest 6 Dietary Restrictions	Guest 6 Phone Number
Guest 7 Name	Guest 7 Email
Guest 7 Dietary Restrictions	Guest 7 Phone Number
Guest 8 Name	Guest 8 Email
Guest 8 Dietary Restrictions	Guest 8 Phone Number
Guest 9 Name	Guest 9 Email
Guest 9 Dietary Restrictions	Guest 9 Phone Number
Guest 10 Name	Guest 10 Email
Guest 10 Dietary Restrictions	Guest 10 Phone Number