

2021 CAMP SEASON



CAMPER EXPERIENCES

(more than 98% than last year!)



THANK YOU.

You have made it possible to maintain the community and connection our campers need and love.

MEET YOU THERE



This year you helped us deliver 52 programs that provided over 5,700 camper experiences - impacting more children with serious illnesses and their families than ever before. Going into 2021, we realized that the feeling, power, inspiration, even the giggles of camp transcend the physical place of camp. Camp is not an address. It's something that lives deep in the hearts of our campers and their families and can be rekindled in all kinds of camp-tastic ways wherever campers may be or need us the most.

Our Camp Online programs varied in length from week-long Summer Camps, weekend Family Camps, Day Camps, and Camper Reunions. Additionally, our Joy, Delivered program was stronger than ever, and we delivered almost 3,000 experiences. Most recently this past fall, we were thrilled to begin offering in-person Camper Reunions again in the Denver area - impacting over 500 campers. In this summary, you will read the impact you made possible in a year that many of our families still felt isolated from the world. Thank you for supporting the expansion of programs during the COVID-19 pandemic, so together, we were able to provide more life-changing moments.



So, where did campers find Roundup River Ranch in 2021?

- ★ Delivered to their front porch.
- ★ In their community.
- ★ In a hospital room.
- ★ In their living room.
- ★ Online slurping spaghetti together.
- ★ At an in-person Camper Reunion.
- ★ At the kitchen table with family games.
- ★ Under the stars in their backyard.
- ★ In a cabin online - next to a virtual campfire.
- ★ Together, meeting others on a similar life journey.

MEDICAL DIAGNOSES SERVED



During the 2021 camp season, we served children with the following diagnoses:

- Congenital or Acquired Heart Disease, Heart Transplant
- Moderate to Severe Asthma, Lung Disease
- Neurologic, Craniofacial, or Dermatologic Disorders
- Type 1 Diabetes
- Epilepsy
- Sickle Cell Disease, Cancer, Brain Tumors, Blood Disorders, Acquired Immunodeficiency
- Liver Disease, Liver Transplant, Gastrointestinal Disorders, Celiac, EoE
- Kidney Disease, Kidney Transplant
- Weight Related Medical Conditions

During all programs this season, we invited siblings to join in on the camp fun!

THANK YOU TO OUR CORPORATE SPONSORS

Abercrombie & Fitch



2021 CAMP SEASON

BY THE NUMBERS

5,774 Camper Experiences

52 Programs

1,354 Camp Online experiences

588 Camper Reunion (In-Person)

244 Camper Resources

2,995 Joy, Delivered

577 Camp In Your Community

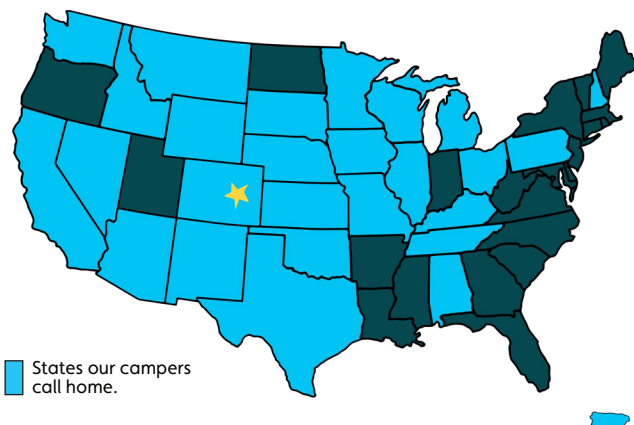
16 Ambassador Event

In 2021, Roundup River Ranch served campers from a total of **26 states**, including Puerto Rico during the camp season.

84% of our campers call Colorado their home.

48% of our Colorado campers live in the Denver Metro Area.

16% of our campers come from 25 states (plus Puerto Rico) outside Colorado.



Percentages based off 519 campers participating in Camp Online programs (Camp Clubs, Weekend Kids Camp, Day Camp, Family Camp, Summer Camp, Camper Reunions), Joy Delivered, and in-person Camper Reunions campers in 2021.

Campers said, **“BEING TOGETHER”** was the best part of camp.

FAMILY CAMP ONLINE

100% said that camp brought their family closer together.

11 total contact hours per weekend session.

SUMMER CAMP ONLINE

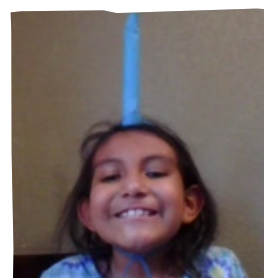
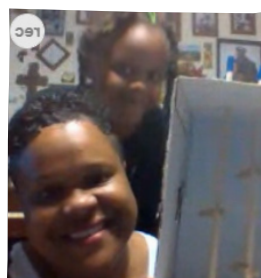
178 campers engaged in innovative and intentional programming.

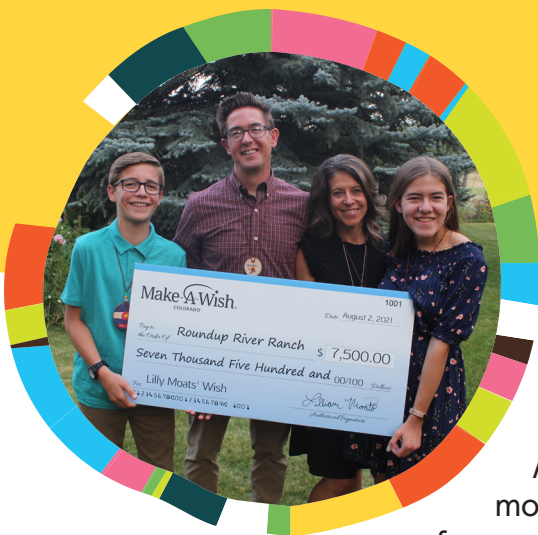
25.5 total contact hours per week-long session.

JOY, DELIVERED

83% felt a sense of accomplishment.

72% learned something new.





MEET LILLY

& her giving heart.



Lilly is a very special 16-year-old girl. The two things that bring her the most joy is the reading program at her school where she reads to younger kids...and CAMP!

After a routine well child visit when Lilly was in 2nd grade, her mom, Carly, had no idea this visit was about to change their lives forever. The doctor labeled Lilly as "failure to thrive," and told Carly to head to Children's Hospital as soon as possible. After working with their medical team at Children's, Lilly got a few more labels – chronic kidney disease. They were also told that she would probably go on dialysis and need a transplant.

A member of their medical team introduced Lilly and her family to Roundup River Ranch. Lilly attended her first Summer Camp in 2014, and she continues to come back to camp year after year. Camp provides Lilly an opportunity to see and meet other children with a similar illness, and she also becomes more independent. Camp is a place where her differences, her uniqueness, is celebrated and praised.

When Lilly was in 6th grade, her body started to slow down again, and it was time for dialysis or a transplant. But...fortunately she had a donor waiting in the wings – her dad, Bryan. Lilly persevered after her transplant, and she was able to return to camp the following year. These past couple years, Lilly continues to be very engaged with Camp Online and appreciates that her brother can join her online, so she can share her camp community with him.

This year was extra special for Lilly because she chose to give back to camp - the place that has given her so much. ***"I decided to donate my Make-A-Wish WISH to Roundup River Ranch to help contribute to the creation of a Sound Garden program area for campers to make music together!"*** This past summer, Lilly along with her family, toured camp to view the potential sites where the Sound Garden will be built.

Thanks to friends like you, camp has made a very big, very positive impact on Lilly. And now, Lilly is making a very big, very positive impact on future Roundup River Ranch campers.



Intentional Programming

Online discovery time at Summer Camp.

Campers were ready to go to Mars with making a Mars Landers Zipline from supplies in their camp kit. They enjoyed constructing their rocket ship, zipline, and target with their creative minds. After a lot of trial and error working as a group, one camper squealed in her microphone, ***"Yes, I made it to Mars!"***



The goal of this activity is for kids to make a plan for reaching a goal, practice the plan, make adjustments for what isn't working, and to have persistence in trying again until they reach their goal. In their cabin, they were able to share what they have learned with others, support their peers by making suggestions to help someone else be successful, and be a part of a positive environment for learning!

MORE CAMP LOVE = CAMPER REUNIONS

885 camper experiences.

Camper Reunions are designed for campers and their families to reconnect through a diverse array of fun and engaging camp experiences. In the fall, we hosted a variety of in-person Camper Reunions around the greater Denver area, as well as Camper Reunions online. Camper Reunions are aimed at relieving loneliness and providing nurturing environments to strengthen each camper's resilience through socialization.

One unique Camper Reunion online we hosted was our *Art Club and Art Gallery Camper Reunion*. Through the month of September, Roundup River Ranch held an Art Club once a week for campers to participate in fun and creative art projects. This camp program cumulated into a Camper Reunion and virtual art show that took place at the end of the month. Because of the generous support from Alpine Bank, Walmart, and Plaids - campers enjoyed weekly art projects and received a camp kit box with all the supplies needed for the entire month. Through these programs, campers learned art techniques and how to use them to relax, create something special, and express themselves. Another highlight of this Camper Reunion included the art of *Campers Giving Back*. Campers and their families gathered for a virtual "Paint and Art Show Celebration." Campers had fun sharing and celebrating their masterpieces with each other. For each piece of art displayed during the gallery, a donation of Art Kits was made to our partner organizations in celebration of our campers' talents.



JOY, DELIVERED

2,995 camper experiences.

Joy, Delivered is a free camp experience that supports and engages children in fun activities that inspire creativity, compassion, resilience, teamwork, and play. The magic and joy of camp is delivered with all the supplies, instructions, and activities necessary to experience camp in fun new ways. The COVID-19 pandemic has created a time of increased isolation and stress for children with serious illnesses. One family shared, **"We love the boxes, they really helped us get through a tough year."** Joy, Delivered allows campers to take a vacation from being "a patient" and get back to the fun of being a child. The healing power of play offer children the chance to try new things, explore, learn, and simply embrace joy.



MEET THE GREEN FAMILY.

"We haven't laughed together like this in a long time."

Alexandra is an 11-year-old living with Acute Lymphoblastic Leukemia – the most common type of cancer found in children that affects the blood and bone marrow tissue.

Alexandra is currently in treatment for her diagnosis and has an extremely compromised immune system – meaning she and her family have to be extra cautious when going outside or in public space. ***"Alexandra is not able to visit many places like she used to because of germs – especially COVID-19. She hasn't been able to see friends outside of school for quite some time,"*** shared camper dad Zacharey.



Looking for opportunities for Alexandra, her mom Jennifer discovered Roundup River Ranch through their school nurse. ***"We know a few families who have sent their kids to Roundup River Ranch before, so when the school nurse sent us information on the new Camp Online programs – we decided now was the perfect time to get signed up."***

Alexandra, along with her sister Lauren, joined us online for Discovery Club and Craft Extravaganza Club earlier this year. Both clubs were held weekly during the month of April, intentionally allowing campers to spend multiple evenings together to connect and cultivate bonds with new friends for an hour – while working on fun crafts and activities.

In addition to Camp Clubs, the Green family participated in our first Family Camp online session in the spring.

"A lot of times we are all home together, but not always doing things together. Family Camp online was a wonderful chance for us to set aside time to spend together and have fun. We were able to get silly and have some great laughs," shared Jennifer.

Family Camp fun will continue in the Green family's home. ***"Everything was so well thought out and organized. We loved how you could choose which activities to do during camp and we appreciated there were even more activities we could try as a family after camp was over. We specifically loved the foosball table craft activity. We'll be able to play with that as a family long after camp!"***

Camp Online gave the Green family much needed relaxation and respite. ***"Camp brought us back mentally to a time before our daughter's diagnosis, where we could laugh, work together as a team, and just be silly. During Family Camp online, there was not a thought in our minds about Alexandra's illness, doctor's visits, or hospital stays."***

The Green family feels very fortunate to have had the chance to experience camp all together... completely free of charge.

"Raising our three children and paying for the high cost of medical care does not leave us in a financial position to be able to afford extras such as camp. If camp wasn't free, we would not be able to have this amazing experience. Thank you for providing us with the opportunity to create meaningful and lasting memories for our family."

WE LOVE OUR BIG-HEARTED VOLUNTEERS.

860 Total number of volunteers

272 New Volunteers

4,678 Total number of volunteer hours

Volunteers supported campers from 24 states in the US, and from Mexico.

INTRODUCING LAUREN

A 6-year volunteer.

"Camp is one of my favorite things in the whole world," exclaimed Lauren, a Roundup River Ranch volunteer extraordinaire.

Lauren, who has volunteered for Roundup for six years, completed 12 camp sessions in 2020, and 17 in 2021 – more than any other volunteer! Since Lauren lives in Houston, she said that volunteering online now is actually much easier for her than traveling to Colorado. ***"I get so much out of camp,"*** Lauren said. ***"It resets me. The week-long camps and then the evening clubs really help to keep me connected. It's been awesome!"***

We hear these same sentiments from campers who are grateful for the year-round offerings. Lauren also used some of the same words that campers use to describe their experiences with Roundup River Ranch; ***"magic, joy, and laughter."***

Lauren shared that she appreciates that camp is a (YES, you can!) for campers who hear so many things they cannot do in the hospital. ***"The first year I had a fearful camper who was terrified about the climbing tower and was only comfortable walking out to the wall to watch her cabinmates climb, but by the next year she was so excited to tell me that she mastered the wall climb. Then, during her third year she ran up to me to let me know that she also rode the Zipline and loved it."***

Lauren's favorite camp activity is boating because it's relaxing to be on the water and she can enjoy the camp views. She found out about SeriousFun Children's Network after hearing from her father about Hole in the Wall Gang Camp. She was thrilled to find out that others volunteer at camp well beyond their sixties which gives her confidence that she will continue to enjoy laughter-filled magical camp experiences for decades to come. Thank you, Lauren!



THANK YOU!



"My grandson, Brayden, attended Summer Camp online this past summer. We were able to watch some of the activities that you have provided for the campers. The activities are so well planned and enjoyed by the kids. The counselors are simply incredible. They are so positive with each camper, so full of energy, and really seem to enjoy what they are doing. It wasn't until Brayden was diagnosed, that I really understood what camp does for these special kids. Brayden's self-esteem has risen greatly, and he glows when discussing Roundup River Ranch. I just want to say thank you for all you have done for him. Keep up your awesome work."

- Beth and Marty, Camper Grandparents