

Campaign Bulletin, A Newsletter for our Campaign Leaders and Donors | Issue 4 June 2022

A ROUNDUP OF NEWS & MESSAGES



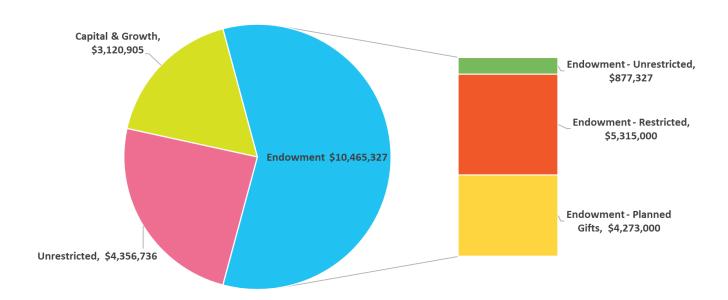
he campers have returned! And they are returning to a refreshed, updated camp thanks to the hard work of our dedicated Roundup River Ranch team. Countless volunteers and partners have joined us in this effort. Through the generosity of so many of you, we were able to support the capital projects that had to be completed to reopen our campus. Additionally, we are so excited to share that our campaign has reached a significant mark - \$18 million – nearly 67% of our total goal of \$27 million!

These two important milestones are worthy of a celebration! Join us as we officially move our campaign into the public phase as a part of our annual summer meeting of the Advisory Committee, hosted by Pat and Donna Martin taking place on Tuesday, July 19.

As part of our celebration, we will honor the contributions of Donna Meyer. As many of you know, Donna has been passionately involved over the years with Roundup River Ranch. We are so grateful for all she has done to bring new donors and supporters to camp. We have had generous contributions to her named endowment providing support for camperships in perpetuity. Donna's dedication, knowledge, and passion for our mission is truly inspirational. As we have shared through our solicitations for funding her endowment, Donna has paved the way for thousands of giggles, friendships, and life-altering experiences through all the connections she has brought to Roundup River Ranch.

Watch for details and plan to join in the celebration. We will share the success of the campaign, thank all the donors who have gotten us to this amazing point and have some fun!

- Kristy and Bill Woolfolk, Campaign Co-Chairs



IN TRIBUTE TO RUTH JOHNSON, JD

ince Ruth's announcement of her retirement earlier this year, campaign leaders have considered the most visible and meaningful way to honor her 17 years of leadership and contributions to Roundup River Ranch. A special initiative, "Friends of Ruth", is underway to raise \$1.8 million necessary to construct one of the new cabins that are part of our capital projects for the campaign. We are so grateful to Liz Stern who generously kicked off this effort with a gift of \$600,000. Our goal is to raise an additional \$1.2 million in honor of Ruth by the end of the summer. We look forward to connecting with everyone who has worked in partnership with Ruth over the years and provide the opportunity to be a part of this special tribute.





"THE HILLS ARE ALIVE WITH THE SOUND OF MUSIC" LILLY'S SOUND Garden

On June 25th, Roundup River Ranch will have our very first "wish granting" celebration to officially open Lilly's Sound Garden! Lilly is a very special camper who magnanimously contributed her "Make A Wish" gift to Roundup River Ranch in support of the Sound Garden. Last August, Lilly and her family formally presented her Make-A-Wish gift at the home of Board Chair, Cathie Bennett. The very next day, Lilly visited camp to scout for locations for the Sound Garden and help plan the first phase of the project.

It was Lilly's wish that others would join her to complete building Lilly's Garden so that all our campers and their families experience this creative celebration of sound at camp. A special thank you to Dan and Mary Pat Armistead for jumping in with a major contribution and for Go Play, Inc. who provided a donation and assisted in construction and securing the phase 1 musical instruments.

A sound garden is a unique playground space where children can explore rhythm and tone with outdoor musical instruments. This new program space will provide wonderful ways for campers to explore music, develop fine and gross motor skills, engage in cognitive and sensory development, and work as a team and so much more! Cabins or families can develop melodies together or campers can individually explore beats and rhythm. The opportunities are expansive!

Four musical flowers have been planted in honor of Lilly. Each flower is made up four pedals, each of which makes a different tone when struck by the mallet.

Additionally, campers will enjoy color coded chimes and a songbook to create their own masterpieces or enjoy being guided to play a well-known tune. This piece is made of 15 bright tones that are color coded, allowing a camper with no prior knowledge of reading music to follow along in the songbook.

Once additional funding is secured, Lilly's Garden will be completed. The final vision includes a beautiful shade structure, whimsical space, and enough musical play pieces for an entire cabin of campers to create compositions together!

