



ROUNDUP^{THE}
Possibilities 

Campaign Bulletin, A Newsletter for our Campaign Leaders and Donors | **Issue 4 August 2022**



A ROUNDUP OF NEWS & MESSAGES

Roundup River Ranch took an important step forward on July 19, with the public announcement of the Roundup the Possibilities Campaign. The campaign was officially launched at the summer meeting of the Roundup River Ranch Advisory Committee hosted by Donna and Pat Martin and campaign co-chairs Kristy and Bill Woolfolk.

One of the many high points in the evening was the announcement of an additional \$1 million gift from longtime supporter and founding board member, Kathy Cole. Kathy's generous contribution serves as a lead gift to the "Friends of Ruth" initiative which, look to inspire donors to contribute to the Roundup the Possibilities Campaign in honor of retiring President and CEO Ruth Johnson.

Click [here](#) to view a video message from Kathy that was shared at the event.



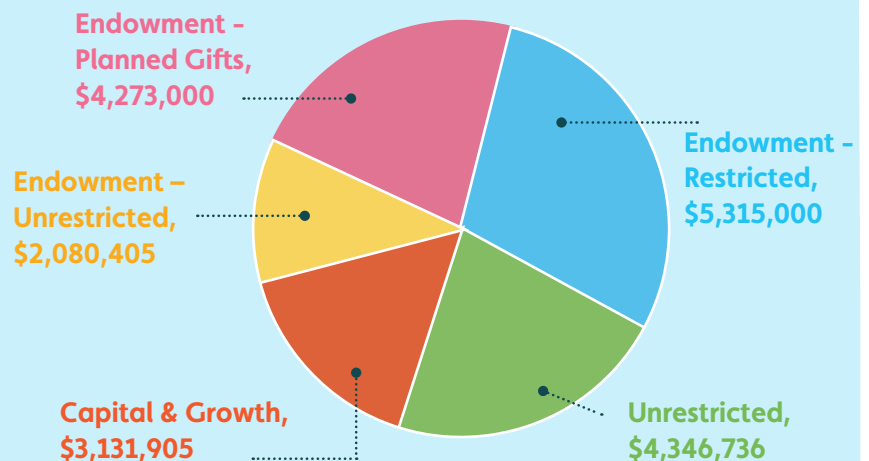
Launch Receives widespread Media Coverage

Media coverage of the launch event and the public announcement of the campaign has generated excitement across the valley. To coincide with the launch, Roundup River Ranch published a campaign microsite allowing donors to make campaign contributions online. The first online gifts were received within hours of the launch event!

The campaign has now exceeded the \$19 million milestone, with contributions totaling \$19,184,596 toward the goal of \$27 million.

RoundupRiverRanch.org/campaign

Endowment Total, \$19,184,596



FOR THE CAMPERS - "FRIENDS OF RUTH"

FOR the Campers was created to honor Ruth Johnson's exceptional work on behalf of children with serious illnesses.

We look to this fund as a special way to inspire giving back. A way to acknowledge Ruth's indomitable spirit and guidance that has brought us to where we are today and has helped pave the way to where we are going.

Ways to Give:

- New or second unrestricted gifts for capital purposes.
- Ruth's Cabin – Designated gifts to support the construction of a new cabin to be named in Ruth's honor.



THANK YOU TO OUR DONORS

Roundup the Possibilities Campaign donors as of August 9, 2022. Our deepest gratitude to these generous donors whose contributions will help provide more pure camp joy to campers for generations to come.

Debbi and Lee Alpert
Grace E. Anshutz
Anonymous (2)
Mary and Daniel Armistead
Catherine Bennett and Fred Frailey
Jayne Palu and Timothy Beyer
William Bishop
Jane Blanch
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Alida Carri
Steven Cochoff
David Cohen, MD
Kathy Cole
Marla and George Coleman
Carolyn and Byron Craig
Joanne S. Crosby
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John Dayton
Cynthia Engles
Rosanna and Johannes Faessler
The Ferguson Family
Regina and Kyle Fink
John Forester
Frechette Family Foundation
Alissa Gardenswartz, JD and
Craig Gardenswartz
Greer and Jack Gardner
Gates Family Foundation in honor
of Rich Kiely
John and Julia Gates
Edith and Louis Gitlin
Go Play, Inc
Georgia and Donald Gogel

Lia Gore, MD and Frank Haluska, MD
Sheika Gramshammer
Jim and Mary Hagen
Jane E. Hall
Clyde Hanks
Harbourton Foundation
Debra Herz
Samantha Hodgkins and Todd Vermeer, MD
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David and Francie Horvitz
Family Foundation Inc.
Karen and Dennett Hutchinson, JD
Jane and Gregory Johnson
Ruth B. Johnson, JD and Kris Sabel
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Make-A-Wish Foundation of Colorado
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Donna and Pat Martin
Carly and Bryan Moats
Daniel and Janet Mordecai Foundation
Janet Mordecai*
Marilynn Nicola and Rondi Berge

Karen and Hans Oberlohr
Sally and Richard O'Loughlin
Priscilla O'Neil
Susan O'Neill
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Pam and Ben Peternell
Peternell Family Foundation
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Marilyn and Jim Steane
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Audrey Stone
Julie and Hugh Sullivan
Sarah and Matt Teeters
Cynthia S. Van Osdol
Kristina and Steve Vardaman
The Wagner Family
Drs. Kristine and Keith Weisz
Margaret and Glen Wood
Sara and KP Yelapaala
Nancy and Harold Zirkin
Ward Wack Estate
Joan Whittenberg
Scott and Joni Wiley



DONOR SPOTLIGHT

Since Roundup River Ranch's inception, longtime supporter, volunteer, and Founding Board Member Kathy Cole, has always known the positive impact camp can have on children with serious illnesses and their families. When the pandemic hit and in-person camp was no longer a possibility, Roundup River Ranch's incredibly talented program team pivoted its programming and began offering virtual and outreach programs to campers across our eleven state-region. It quickly became apparent how beneficial these innovative programs were for our campers and their families.

Kathy was so impressed by the success of these programs, she wanted to know more. After learning how rapidly and creatively our team adapted to the needs of our campers from Ruth Johnson, President & CEO, Sterling Leija, Director of Operations and Kendra Perkins, Camp Director, Kathy Cole raised her hand and heart. In order to continue virtual camp programs for especially vulnerable campers, Kathy dedicated a portion of her Roundup the Possibilities commitment to support camp outreach programs for the next five years.

Kathy shared, ***"When I give to Roundup River Ranch, whether it's through financial support or volunteering at camp, I always feel like I get back more than I give."***

Since the inception of these programs - Camp Online, Camp Clubs, Camper Reunions, Joy, Delivered, and Camp In Your Community - Roundup River Ranch has provided 5,203 Outreach experiences to campers and their families. We are so appreciative of Kathy and ALL that she does to help us advance our mission.

THANK YOU TO OUR DONORS

Anonymous (2)	Betty and Clinton Josey
Debbi and Lee Alpert	Matt Juechter
Mary Pat and Daniel Armistead	Shane Kleinstein
The Marilyn Augur Family Foundation	Knapp Mandell Family
Catherine Bennett and Fred Frailey	Joan MacLachlan
Jayne Palu and Timothy Beyer	Make a Wish Foundation of Colorado
Alida Carri	Donna and Pat Martin
Steven Cochoff	Carly and Bryan Moats
David Cohen, MD	Daniel and Janet Mordecai Foundation
Kathy Cole	Janet Mordecai*
Marla and George Coleman	Sally and Richard O'Loughlin
Carolyn and Byron Craig	Carol and Jeff Parker
Leslie and Garret Davies	Phyllis Paulsen
Cynthia Engles	Lisa and Dave Pease
The Ferguson Family	Pam and Ben Peternell
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Go Play, Inc.	T. Denny Sanford
Greer and Jack Gardner	Katie and Mike Santambrogio
Gates Family Foundation in honor of Rich Kiely	Bernard and Suzanne Scharf
John and Julia Gates	Debbie and Jim Schultz
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Georgia and Donald Gogel	David* and Liz Stern
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Debra Herz	Kristina and Steve Vardaman
Judy Holmes, JD and Bob Holmes, JD	Bev and Bruce Wagner
David and Francie Horvitz Family Foundation, Inc	Kristine Weisz, MD and Keith Weisz, MD
Karen Hutchinson and Dennett Hutchinson, JD	Leewood and Thomas Woodell
Jane and Gregory Johnson	Sara and KP Yelapaala
Ruth B. Johnson, JD and Kris Sabel	Nancy and Harold Zirkin

**Indicates someone who is deceased*

To make a gift, contact:

Cathy Ethington, Director of Development at
cathy@roundupriverranch.org or (970) 524.5761.

