



A ROUNDUP OF NEWS & MESSAGES

Campaign Celebration

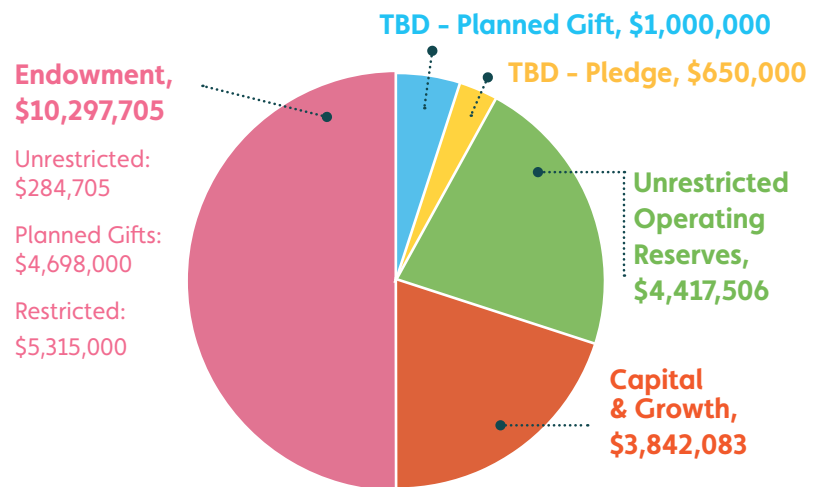
Mark your calendars for our Roundup the Possibilities campaign celebration that will take place on June 27th at the new Stoke & Rye in the Westin in Avon. We owe an extra special thank you to Kathy Cole, who is making this celebration possible!

The reception will celebrate the success of the campaign so far and feature a short program highlighting all the incredible ways this campaign will aid Roundup River Ranch to SHINE ON in future years!

Look for invitations will go out mid-May!

Campaign Progress As of March 3:

Total - \$20,207,294



1st Capital Project - wastewater Treatment Update

This exciting Campaign includes increasing the camp's capacity to serve more campers onsite. This growth requires an infrastructure expansion and upgrade to the following water treatment and wastewater treatment systems:

- Water Distribution System (domestic and fire)
- Wastewater Collection Systems
- Wastewater Treatment Plant Upgrades
- Water Treatment Plant Upgrades

The project includes surveying, geotechnical investigations, water and wastewater quality sampling, easement preparation, permitting fees, final design, construction documents and construction administration. The current water capacity must be increased from 12 gpm to 25 gpm and the wastewater capacity must be expanded from 8,000 gpd to 16,000 gpd. Lots of details... The bottom line is that we need to spend over \$2M to ensure clean water and infrastructure to remove waste water creating a healthy campsite for more campers!

Water and Wastewater Financial Overview

The anticipated cost of the project is \$2.3M+/- . The Infrastructure upgrades and expansion are fundamental to every capital project currently among our priorities and also for whatever growth may be on our horizon.



100 DAYS REFLECTION

January 31st marked 100 Days as the new CEO for Roundup River Ranch. And what a start it has been! The following provides some reflections on the magical time it has been. "Excellence, Sustainability and Growth." Those are the three words that I heard repeatedly throughout my interview process and continue to hear on a weekly, if not daily basis. Sometimes words identified as part of a strategic plan or goal setting, are just that, "words." However, at Roundup River Ranch, those three words are truly engrained into the work and mindset of our incredible staff and broader community of support. Coupled with our Guideposts, the guiding principles are clear. With that backdrop, I am eager to share a few themes from my first 100 Days as the President/CEO of Roundup River Ranch:

- **Strong Foundation** – I have heard many times from those with close ties to Roundup River Ranch's founding and the SeriousFun Children's Network, that "Roundup River Ranch did it right from the beginning." And over the past few months I have started to learn what that means. From the very first days, good questions were asked, attentive research was done, financial support was secured, and the best people were connected. The theme continues and is highlighted through the thoughtful transition of leadership and the Roundup the Possibilities campaign, both supporting the organization's foundation for the next chapter of Roundup River Ranch. This strong foundation provides the opportunity to "think big" on how we can best deliver the mission of Roundup River Ranch.
- **Commitment to Excellence** – There is an overwhelming commitment to excellence in delivering the mission. Our staff team has been working incredibly hard through the strong COVID pivot to outreach, coming out of COVID and now balancing two distinct programming realms. We are dedicated to delivering high quality programs with impactful results and that excellence has been recognized by the SFCN and American Camp Association in honoring Roundup River Ranch's programs and people.
- **Strategic Planning Timing** – We are ready! For all the right reasons, Roundup River Ranch is well positioned to jump into strategic planning: (1) the current strategic plan is nearing the end of its anticipated scope (FY2019-FY2023); (2) Roundup the Possibilities Campaign has since been approved and largely funded; (3) COVID-19 disrupted much of what was considered and planned for; and (4) leadership change. I believe we are at an exciting tipping point for the organization where we need to thoughtfully pause and examine what is going well, where we can improve, what programming we can explore, what programming we might want to let go of, which staffing structures best deliver the mission today and into the future, and so much more.
- **The "Ruth Factor"** – The "Ruth Factor" is real! We are forever indebted to Ruth Johnson for her tireless dedication and commitment to Roundup River Ranch. Her sphere of influence on the staff, Board Members, donors and stakeholders will be positively felt well beyond her days as the guiding light for Roundup River Ranch. Ruth provided the most incredibly supportive partnership as we worked to transition the role of President/CEO. I will be forever grateful, humbled and honored. While I know I cannot fill her shoes, I will follow her lead.

I am grateful to be a part of this team and look forward to creating the future of Roundup River Ranch together.

Shine ON,



Pictured: Sarah Johnson, President/CEO, with Bill Jones, American Camp Association 2023 National Service Award Winner. Bill was Sarah's Camp Director at Camp Lake Hubert in MN starting at the age of 6! Also pictured, Stacey Dyer, Camp Lake Hubert Camp Director.



THANK YOU TO OUR DONORS

Roundup the Possibilities Campaign Donors as of March 3, 2023. Our deepest gratitude to these generous donors whose contributions will help camp for generations to come.

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To make a gift, contact Cathy Ethington, Director of Development at cathy@roundupriverranch.org or 970.524.5761.

Or, Ruth Johnson, President Emeritus at ruth@roundupriverranch.org or 303.478.2219.