

Campaign Bulletin, A Newsletter for our Campaign Leaders and Donors | Issue 7 March 2024

A ROUNDUP of NEWS & MESSAGES



Introduction from Campaign Co-Chairs

Roundup River Ranch's 2024 Camp Theme, "Embrace Joy" truly illustrates our journey as we reflect on the progress we have made with the Roundup the Possibilities Campaign. As Campaign Co-Chairs of the Roundup the Possibilities campaign, we are excited to celebrate the incredible strides we have made and share with you our plans for the final push towards completion of the campaign.

We are thrilled to announce that The Schlessman Family Foundation has generously approved a donation of \$1,500,000 to the Campaign funding the construction of one of the three new cabins! This donation propels us closer to our goal. We have raised \$24,170,536 toward the \$27,000,000 provisional goal.

The Roundup the Possibilities campaign embodies our commitment to bring joy, healing and endless possibilities to children impacted by life-altering diagnoses. Through your generous contributions, we have already achieved remarkable milestones, and there is still more we can accomplish together.

As we enter the final phase of the campaign, we look to focus on capital projects which so clearly define our vision for a brighter future for Roundup River Ranch. Our strategy includes engaging with key stakeholders, leveraging community partnerships and maximizing outreach efforts through targeted events and communications.

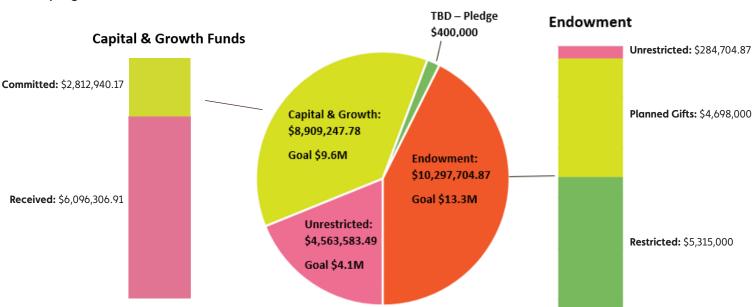
Thank you for your generosity, your compassion, and your unwavering commitment to Roundup River Ranch. Together, we can make magic happen.

With heartfelt appreciation,

Kristy and Bill Woolfolk Campaign Co-Chairs

Campaign Progress as of March 6, 2024:

\$24,170,536.14 | Left to Raise: \$2,829,463.86



he Schlessman Family Foundation has made an extraordinary commitment to Roundup River Ranch through a \$1,500,000 donation to the Roundup the Possibilities Campaign. With boundless gratitude, we extend our heartfelt appreciation for their unwavering support. Roundup River Ranch stands among many esteemed nonprofit organizations fortunate to be embraced by the Foundation's philanthropy.

This contribution propels us forward, marking a milestone in our Campaign that includes the construction of three new cabins. Through the Foundation's funding of one of the cabins, we are now looking forward to a groundbreaking ceremony later this year. The promise of new cabins signifies more than structures; it represents the expansion of joy, resilience, and belonging for campers and families navigating challenging journeys.

Together, with the Schlessman Family Foundation's support, we embark on a journey of growth and possibility.



CAPITAL PROJECTS UPDATE

Our capital projects plan is strategically designed to support more transformative camp experiences by responsibly growing Roundup River Ranch in a way that will broaden our reach and increase our capacity to serve not only more campers, but a more diverse number of illnesses. The Roundup the Possibilities Campaign will provide funds to support this plan through the design and construction of:

- Three new cabins to increase the number of campers we serve;
- The initial planning and design work for a state of the art, multi-use pavilion to protect campers from the summer sun and the ever-changing Colorado weather while enjoying new outdoor activities;
- Essential infrastructure expansion, such as water and wastewater

treatment, necessary to support the increased numbers attending camp;

• Renovation and upgrades to Trent's Cookhouse and The Depot to boost the already robust safety and accessibility of the campus.

An updated Case for Support is enclosed noting a few differences from the original to reflect capital projects that have been completed and/or revised based on building costs, and the progress of the Campaign to date.

Rise to the Finish: Our Final Campaign Push

As we approach the culmination of our campaign, together we stand poised to reach new heights, leaving a legacy of hope, progress and possibility. Roundup the Possibilities began with a vision to create positive change and achieve a sustainable future for Roundup River Ranch. We have made substantial progress and realize that by rising to the finish, these shared achievements provide the promise of a bright future for camp and campers for generations to come. This phase of the campaign is about inclusivity, ensuring everyone regardless of their financial capacity can be a part of the Campaign and mission. The Roundup River Ranch Board of Directors approved a "finish" goal including an additional \$2M towards capital projects. Our message is simple: there is a place for you in this Campaign!



oin us on **Sunday, June 30, 2024** for a special Community Open House at Roundup River Ranch from 3 to 6 pm. Experience the magic of camp during the summer season and explore the beautiful campus. This is your chance to take a behind-the scenes tour of the site for our three new cabins and future pavilion. Witness firsthand the progress being made as we update and expand our facilities to better serve campers and their families. Mark your calendars and be a part of this exciting day filled with discovery, connection and the spirit of Roundup River Ranch. We can't wait to welcome you!

THANK YOU TO OUR DONORS

Donors as of March 2024

Planned Gifts (Unknown Value)

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Sandra and Leo Dunn**

Craig J. Foley**

Jim and Mary Hagen**

Laine and Merv Lapin**

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\$500,000 to \$999,999

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\$250,000 to \$499,999

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Up to \$5,000

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Carolyn and Byron Craig

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Cymaron Foundation

Susan Davis

Our deepest gratitude to these generous donors whose contributions will help camp for generations to come.

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ratie and mike

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Carole Watters

Drs. Kristine and Keith Weisz

Joan Whittenburg Tucker Woolfolk

Jason Wynkoop

Nancy and Hap Young

*Indicates Deceased **Indicates Planned Gift ***Indicates In-Kind Gift