

celebrating

**20**

**YEARS OF  
CAMP!**



**A TASTE OF CAMP**



*A delicious tidbit of camp -  
served up in the city.*

**SPONSORSHIP  
OPPORTUNITIES**

**MAY 14, 2026**



Please join us as Roundup River Ranch brings A Taste of Camp to the city!

**MAY 14, 2026 AT 6PM**  
**MILE HIGH STATION**

*2027 W Colfax Ave, Denver, CO 80204*

**This special evening takes place on Thursday, May 14, 2026 in Denver,** featuring a cocktail hour, dinner, and an inspiring program. We hope you will support us in our mission to offer children with life-altering diagnoses, and their families, opportunities to embrace joy, create connection, foster independence, and build hope through free, medically-supported camp programs.

A Taste of Camp is a cheerful evening that brings awareness to Paul Newman's vision and our mission of bringing the joys and friendship of childhood to children living with chronic and life-threatening medical conditions. Our Denver community is at the forefront of our mission. The majority of our campers live on the Front Range and work with doctors, nurses, and specialists from Denver institutions.

We look forward to celebrating the support of the Denver community and ensure that no child or family ever pays a penny to attend a Roundup River Ranch program.

For any questions, please contact Katie Johnson, at [kjohnson@roundupriverranch.org](mailto:kjohnson@roundupriverranch.org)

**ATasteOfCamp.com**

# TABLE SPONSORSHIPS

*Share the evening with a table of big-hearted, camp-loving friends.*

## **\$25,000: PRESENTING SPONSOR**

- VIP Seating for 10 guests
- Elevated wine service for the table
- Dedicated transportation for the evening
- At event recognition on event collateral, program slideshow, and displays
- Pre-event recognition on event invitation, media releases, website, and collateral
- Recognition in pre- and post-event emails and digital campaigns
- Recognition on Roundup River Ranch social media accounts

## **\$15,000: CABIN SPONSOR**

- Premium Seating for 10 guests
- Dedicated transportation for the evening
- At event recognition on event collateral, program slideshow, and displays
- Pre-event recognition on event invitation, media releases, website, and collateral
- Recognition in pre- and post-event emails and digital campaigns
- Recognition on Roundup River Ranch social media accounts

## **\$10,000: S'MORE SPONSOR**

- Preferred Seating for 10 guests
- At event recognition on event collateral, program slideshow, and displays
- Pre-event recognition on event invitation, media releases, website, and collateral
- Recognition in pre- and post-event emails and digital campaigns

## **\$6,000: CAMPFIRE SPONSOR**

- Seating for 10 guests
- At event recognition on event collateral, program slideshow, and displays
- Pre-event recognition on event invitation, media releases, website, and collateral
- Recognition in pre- and post-event emails and digital campaigns

## **\$6,000: CORPORATE SPONSOR**

- Seating for 4 guests
- Elevated marketing package:
  - At event recognition on event collateral, program slideshow, and displays
  - Pre-event recognition on event invitation, media releases, website, and collateral
  - Recognition in pre- and post-event emails and digital campaigns
  - Recognition on Roundup River Ranch social media accounts

**EMAIL [KJOHNSON@ROUNDUPRIVERRANCH.ORG](mailto:kjohnson@roundupriverranch.org) TO SECURE YOUR SPONSORSHIP!**

*Each sponsorship is for a table of 10 (\$600 per extra seat up to 12).*

**Please Note: Donor-Advised Funds (DAFs) cannot be used for Table Sponsorships listed on this page due to the personal benefit involved.** According to IRS regulations, contributions made through DAFs must be for charitable purposes only and cannot be directed toward benefits or goods for the donor or their family.

new!

# EVENT SPONSORSHIPS

## \$6,000:

### MISSION SPONSOR

*Sponsor a medical, volunteer, or camper table.*

- At event recognition on table, event collateral, program slideshow, and displays
- Pre-event recognition on event invitation, media releases, website, and collateral
- Recognition in pre- and post-event emails and digital campaigns
- Recognition on Roundup River Ranch social media accounts

## \$3,000:

### TRIBUTE SPONSOR

*Recognize someone who inspires you to support the power of camp.*

- Personalized card delivered to the person you are honoring
- At event recognition on event collateral, program slideshow, and displays
- Pre-event recognition on event invitation, media releases, website, and collateral
- Recognition in pre- and post-event emails and digital campaigns

**EMAIL [KJOHNSON@ROUNDUPRIVERRANCH.ORG](mailto:kjohnson@roundupriverranch.org) TO SECURE YOUR SPONSORSHIP!**

*Please Note: For Event Sponsorships, there are no benefits or goods for the donor or their family; thus Donor-Advised Funds (DAFs) may be used for event sponsorships listed on this page. According to IRS regulations, contributions made through DAFs must be for charitable purposes only and cannot be directed toward benefits or goods for the donor or their family.*

## 2026 SUPERHERO AWARD RECIPIENTS:

### The Younoszai Family

*The Superhero Award is presented to supporters who have made a lasting, heroic difference at Roundup River Ranch.*



You too can be a superhero — support A Taste of Camp today with an online donation!

*Scan the QR code to make an instant impact.*

# THANK YOU FOR SUPPORTING THE POWER OF CAMP.



Roundup River Ranch is proud to celebrate 20 years of creating free life-changing experiences for children with life-altering diagnoses and their families. Since 2006, we've shared The Power of Camp by inspiring independence, connection, joy, and hope.