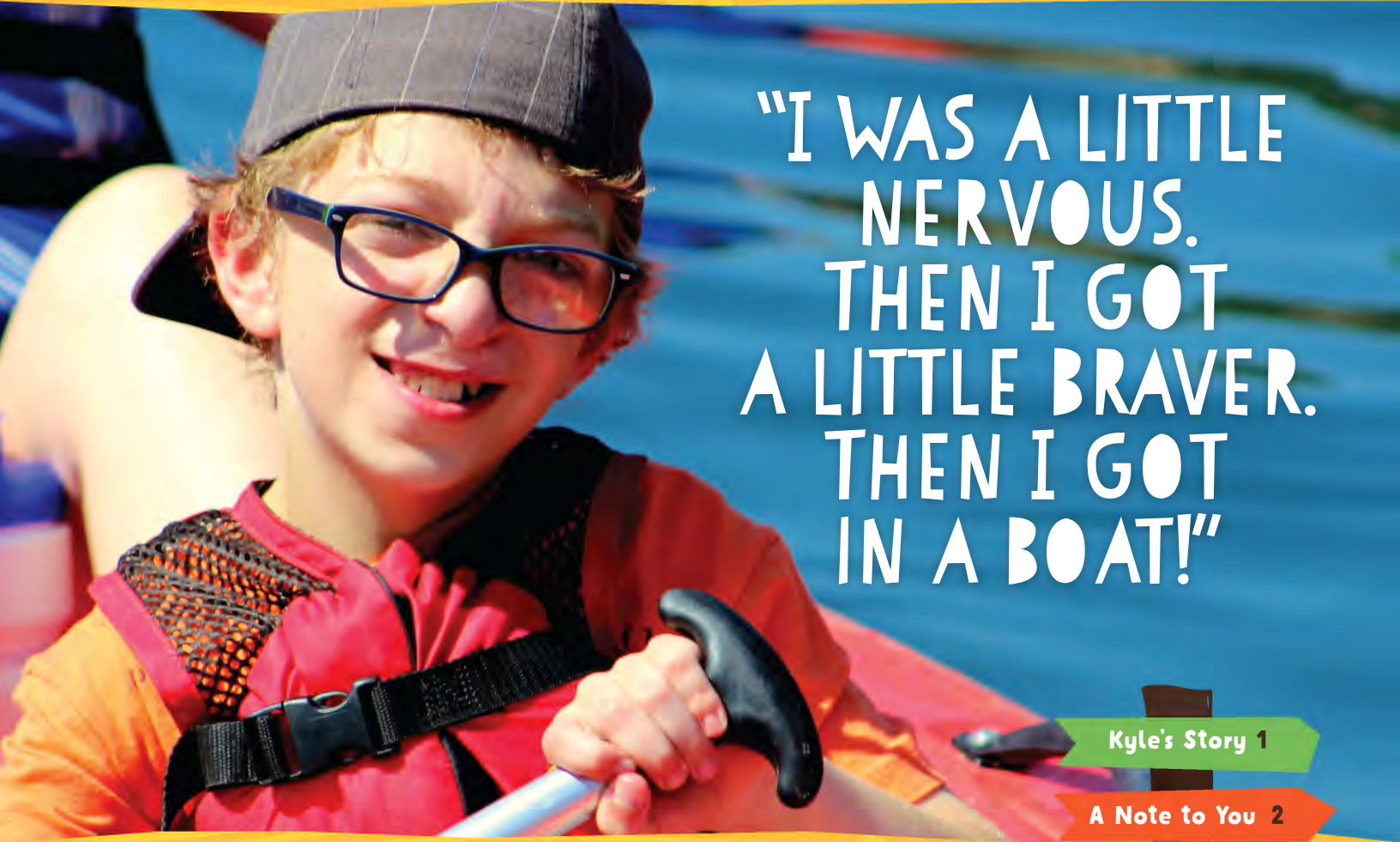




"I WAS A LITTLE
NERVOUS.
THEN I GOT
A LITTLE BRAVER.
THEN I GOT
IN A BOAT!"



2015

Impact Report

What is the impact of camp? It is the dramatic metamorphosis we see from the apprehensive kids who arrive at camp to the confident, joy-filled campers we hug goodbye at the end of the week. The impact camp makes in their lives is what makes us more dedicated than ever to be good stewards and ensure camp will continue to make a world of difference for the kids who need it most. As always, we thank you from the bottom of our hearts for your support in making the magic of camp a reality.

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WHEN A CAMPER
GOES FROM SAYING
"I DON'T HAVE
ANY FRIENDS" TO
"I THINK ALL OF
CAMP L♥VES ME"
YOU KNOW THE
IMPACT OF THEIR
WEEK HERE IS
IMMEASURABLE.

My name is Kyle and last summer was my first time at camp. I was lonely at home because I am homeschooled and don't have any friends. I have Tourette syndrome, a neurological disorder, and I was going to camp during the week for kids with neurological disorders. When I arrived at Roundup River Ranch, I was so happy to meet the counselors. I made new friends and I absolutely loved it! Camp also gave me lots of new friends to talk to. I laughed, I felt happy and very joyful. I got to be myself and speak what was on my mind.

Camp activities are amazing! My favorites are boating, the challenge course, and stage night. When it was time to go home and I boarded the bus, I was so upset and sad, I burst into tears. Camp is so different, I cried on the way back because I had to go back to reality. What made me feel better was that I will come back next summer and have as much or more fun as this summer. I love camp and I think all of camp loves me.

Thank you to everyone who helped make this experience possible for me.



Q & A: STRAIGHT FROM THE HEART.

A look at camp through the eyes of Kyle's parents.



Q Tell us a bit about Kyle's condition.

A Kyle has a severe case of Tourette syndrome, a neurological disorder resulting in tics of his extremities. They include eye blinking, lip smacking, head jerking, spitting, snorting, sneezing, sniffing, coughing, jumping, skipping, scratching, and others. Sometimes several occur at the same time and there is no known cure.

Q What effect did camp have on Kyle?

A Since returning from camp, he stands with more confidence. He has a greater sense of discernment and is more aware of the things he says. Before, he would just blurt out words regardless of whose feelings got hurt.

Q Why was attending Roundup River Ranch so important?

A Due to the severity of his illness, many kids don't understand him or give him a chance at being his friend. Camp gave Kyle an opportunity to meet kids with similar challenges and a chance to make friends. It reminded Kyle his situation is not unique which helps him to not feel sorry for himself.



Q What would you tell other parents?

A Kyle is loving, funny, intelligent, compassionate and adventurous. Roundup River Ranch let Kyle be himself and that's why it is such a great place to let your child be just like another child at camp. It can change your child's life with one visit. And the fact that it is free of charge is truly a blessing.

Q Do you see more visits to camp in Kyle's future?

A Kyle wants to return to camp each year and eventually work at camp. His long-term goal is to be a doctor and we will do what we can to help him make his dreams come true.

"CAMP IS THE PLACE TO LET GO OF YOUR FEARS AND FIND YOURSELF."



READ ON



Dr. Lia Gore only stands 5 feet 3 inches tall. But when it comes to her campers, she dreams big.

A note from Lia Gore, MD Board Chair, Roundup River Ranch

Roundup River Ranch is one of my favorite places in the world, and every year I look forward to the week I spend at camp with my patients during the session for children with cancer and blood diseases. Camp is a bright spot for me – it's what gets me through the difficult conversations with families, the setbacks, the long days at the hospital as a pediatric oncologist – and it's where I reconnect with my patients and my practice and I am reminded why I love what I do. I experience all this as a volunteer. Imagine what our campers experience at camp! When I think about Roundup River Ranch, I am still amazed by the tremendous impact this special place has in the lives of everyone who experiences the healing power of camp.

For our campers, this is a place to connect with others who understand. It is a week of freedom from doctor's appointments, hospital stays, and of feeling different. Camp is about friendship. It's about fun. It's about a child, who is often told "no", hearing someone tell him or her, "Yes, of course we can make that happen!" It's about taking the learning and experiences from camp home with you and remembering the strength and hope from camp when things get really tough. And, it's about not having to worry about paying for the experience thanks to the generosity of friends like you.

This year, as we celebrate 10 years of Camp since our founding in 2006, I'm amazed by how far we've come and I'm excited for what our future holds. Our 10th anniversary is a chance for us to dream big as an organization, and I challenge you to dream big with us. *What will you help Roundup River Ranch become over the next 10 years? How many campers will you help us serve? How many new friendships will you help inspire? How many lives will you help change?*

I'm excited to lead Roundup River Ranch as we answer these questions and encourage even more children to redefine what is possible at camp and beyond. It is my honor and privilege to serve the children with serious illnesses and their families whose lives are enriched by the healing power of camp at Roundup River Ranch, and I cannot thank you enough for your unending friendship and support. Here's to an amazing past and an even brighter future.

With sincerest gratitude,



Dr. Lia Gore, Chair of the Board, Roundup River Ranch
Pediatric Oncologist, Children's Hospital Colorado
(and Roundup River Ranch Camp Volunteer)



**"Camp is a magical place for our kids ...
it always renews my spirit, affirms what I do
for a living, and gives me hope."**

– Meena Julapalli, M.D., Medical Volunteer, Roundup River Ranch

The lasting impact of camp.

A note from Ruth Johnson, JD President and CEO, Roundup River Ranch

I'm excited to share our Roundup River Ranch Impact Report with you and show you the tremendous impact that you have in the lives of children with serious illnesses and their families. This report is an opportunity to demonstrate why camp matters and to celebrate what you helped make possible at Camp in 2015.



As Roundup River Ranch celebrates our 10th anniversary, I celebrate my 10th year with the organization too. I have so many meaningful memories. When I think of the lasting impact of camp, I think of Jennifer, one of the first campers we ever served. Jennifer first experienced Roundup River Ranch 9 years ago as we took campers "On the Road" to other SeriousFun Camps while our camp facility was under construction. When I first met Jennifer, she was a shy, quiet 12-year-old from Eagle County, Colorado who recently had a heart transplant. We connected immediately and talked about how excited we both were that Roundup River Ranch would soon open in her community.



Jennifer came to our brand new camp at Roundup River Ranch in Colorado for three years. Here, she excelled, made friends, rediscovered her confidence, and connected with others who understood her journey. As Jennifer left camp for the final time as a camper, she promised she'd be back soon as a volunteer or a counselor.

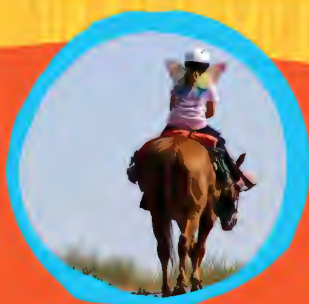
Jennifer has indeed returned as a volunteer, and our campers know she is as special as I do. When I look at her, I see all of the ways that camp has shaped her into the person she is today. Jennifer will tell you that camp has been one of the most important experiences in her life. How exciting it is to see her taking her camp experiences and paying them forward.

On behalf of the thousands of campers like Jennifer who stand a little bit taller thanks to what they experienced at Roundup River Ranch, I offer my sincerest appreciation and gratitude for your support and generosity. The impact of your support continues long after a camp session ends.

With appreciation,

Ruth

Ruth B. Johnson, JD
President & CEO, Roundup River Ranch



"When I'm at camp, I feel like I can fly." – Camper



"At camp I learn the beauty of making friends." – Camper

10 YEAR HISTORY TIMELINE

July 2, 2006
Roundup River Ranch is founded at kick off Board meeting

June 21, 2006
501(c)(3) approval

August 28, 2006
Children's Hospital Colorado becomes Roundup River Ranch's Founding Medical Partner

2007
Campaign for Laughter, Roundup River Ranch's \$20 million capital campaign, begins

2007, 2008 and 2009
Roundup River Ranch On the Road program served 102 campers

October 29, 2009
National Jewish Health becomes a Medical Partner

November 2009
Ground breaking: Construction of camp facility begins

January 31, 2010
Completed \$20 million capital campaign

January, 27, 2011
Rocky Mountain Hospital for Children/PSL becomes a Medical Partner

May 2011
Camp construction concludes

July 6, 2011
First campers welcomed to Roundup River Ranch

2011
Roundup River Ranch accredited as member of American Camp Association

Dream Big!
What will the next 10 years look like?

July 2, 2016
Roundup River Ranch celebrates its 10th anniversary

May 2015
The Farm is acquired and new equestrian center is created

2015
Began serving children on hemodialysis during our Kidney Family Camp session

2014
Hosted first Family Camp for children with Type I diabetes, began serving children on peritoneal dialysis, offered first neurology and craniofacial anomalies summer camp session and first sibling session

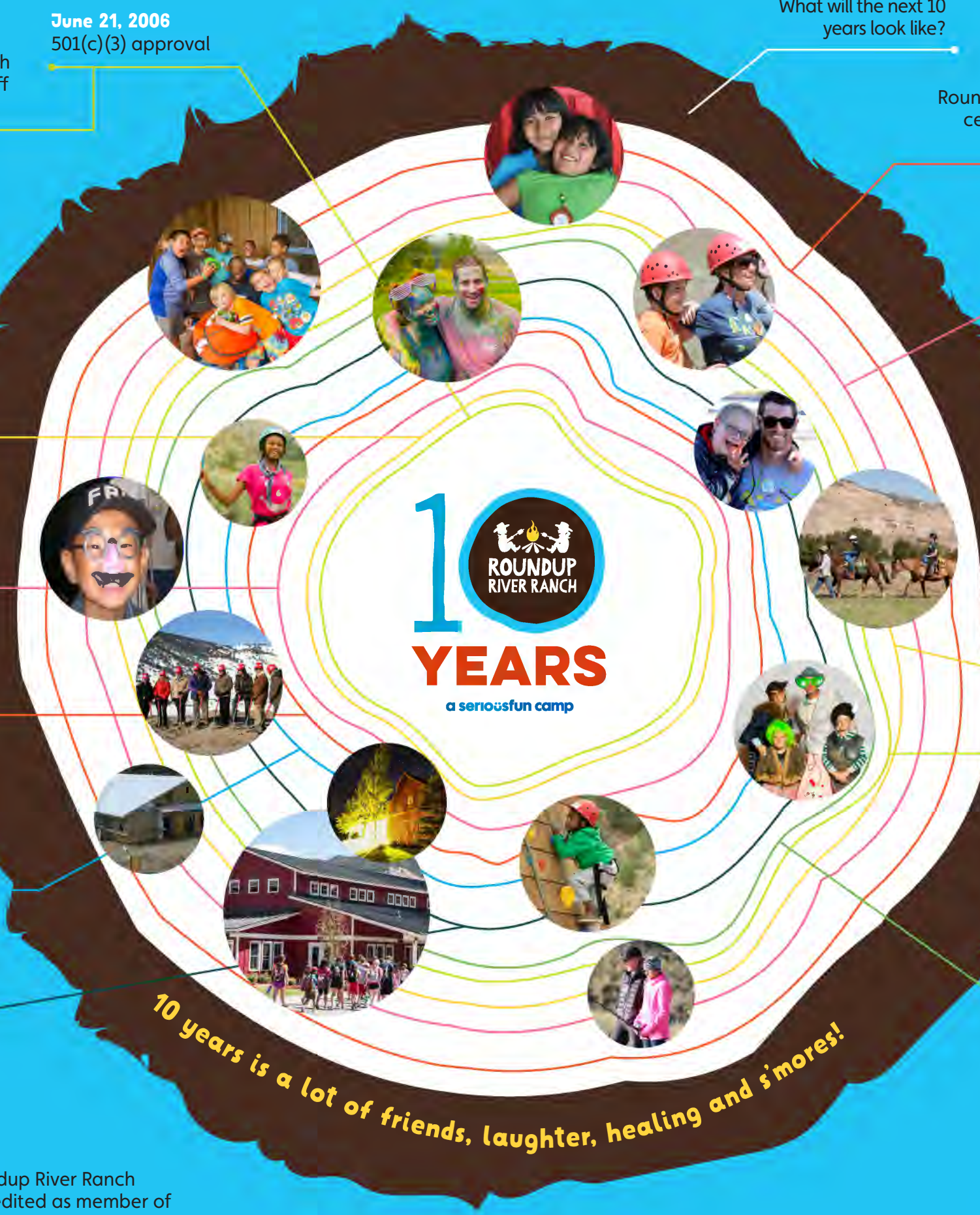


February 2013
Roundup River Ranch named 2012 Nonprofit of the Year by Vail Valley Partnership



2012
Offered first Epilepsy Family Camp

January 12, 2012
Roundup River Ranch accepted as a full member of SeriousFun Children's Network



10 years is a lot of friends, laughter, healing and s'mores!



CAMP BY NUMBERS

*FY2015 Figures



TOTAL CAMPERS
936

**WE HAD A
31% INCREASE IN
THE NUMBER OF
CAMPERS WE SERVED
FROM 2014 TO 2015.
WHOO-HOO!!!**



NEW CAMPERS:

492
(53%)



RETURNING CAMPERS:

444
(47%)

**NUMBER OF CAMPERS
SERVED EACH YEAR
SINCE ON THE ROAD
PROGRAM.**

**On the Road Program
(2007-2010): 102**

2011: 241
2012: 388
2013: 591
2014: 721
2015: 936

**TOTAL CAMPERS SERVED:
A WHOPPING 2982**

(Hey- that's almost 3000
campers. Imagine where we'll
be by this time next year!)

ILLNESS GROUPS



Served 20 different medical conditions with 33 different diagnoses:

- Asthma
- Acquired heart disease
- Acquired immunodeficiency
- Congenital heart disease
- Cardiac transplant
- Craniofacial anomalies
- Diabetes
- Neurological disorders
- Lung disease
- Kidney disease (including peritoneal dialysis)
- Kidney transplant
- Cancer
- Bone marrow transplant
- Brain tumors
- Sickle cell disease
- Liver disease
- Liver transplant
- GI disorders
- Dermatologic disorders



**CHILDREN
SERVED IN
18 STATES.**

OUR AWESOME VOLUNTEERS

* FY2015 camp volunteers

**Total General Camp
Volunteers (Nonmedical):**

**Total Medical
Volunteers:**

**Total Number of
Day Volunteers:**

Total Volunteers:

309 + 101 + 522 = 932



**Total Number of Volunteer
Hours Contributed:**

41,258

WE DON'T JUST LOVE CAMP. WE HAVE ROCK-SOLID RESEARCH THAT SAYS CAMP MAKES A HUGE DIFFERENCE.

To ensure all youth have the best camp experience possible, a 2014-2015 Outcomes Evaluation Study conducted by Yale University's Child Study Center and SeriousFun Children's Network sought to explore the impact SeriousFun camps have on children. The study examined how and to what extent newly built resiliency skills fostered during camp benefit youth after their camp experience. The results of the study will help shape program development for camps worldwide to ensure these skills are maintained. These results also demonstrate what Roundup River Ranch has known anecdotally for years—the benefits of camp are lasting and real.



Long-Lasting Changes in Children Noticed by Parents Six Months Following Camp

- 78%** of parents reported noticing an increase in their child's confidence
- 73%** reported an increase in self-esteem
- 81%** reported an increase in maturity
- 76%** reported an increase in independence
- 72%** reported an increased interest in social activities
- 79%** reported an openness to try new things



Camper Outcomes Relating to Resilience

Parents were asked to rate variables related to resilience. A key variable that showed improvement for many campers one month after camp, and which was maintained six months after camp, was Relationship Skills. Camper growth in relationship skills was significantly associated with changes in many other positive outcomes including:

- Attitude toward medical professionals
- Attitude toward taking medication
- Adaptability
- Pro-social and passive coping strategies
- Comfort with making friends

"When I am not at camp I am shy and I am usually on my own. But at camp I talk about myself and things around me." – Camper

Conclusions

- A majority of campers demonstrated significant positive changes, including increased confidence, self-esteem and social skills, one month and six months after camp.
- Findings from the six-month survey indicate that the changes parents reported observing in their children at one month were sustained six months after camp.
- Many campers showed improved relationship skills one month after camp and those skills were maintained six months after camp. Growth in relationship skills was related to boosts in other outcomes, such as attitude towards taking medication, ability to adapt, and comfort making friends.
- The evaluation suggests that the combination of dynamics at SeriousFun camps - including friendships made at camp, supportive social network provided at camp, and improved relationship skills developed at camp—support campers' capacity for resilience.
- Multiple evaluations over a period of years support that SeriousFun camps provide significant psychological and social benefits for campers, which can help them develop resilience in coping with their illness.

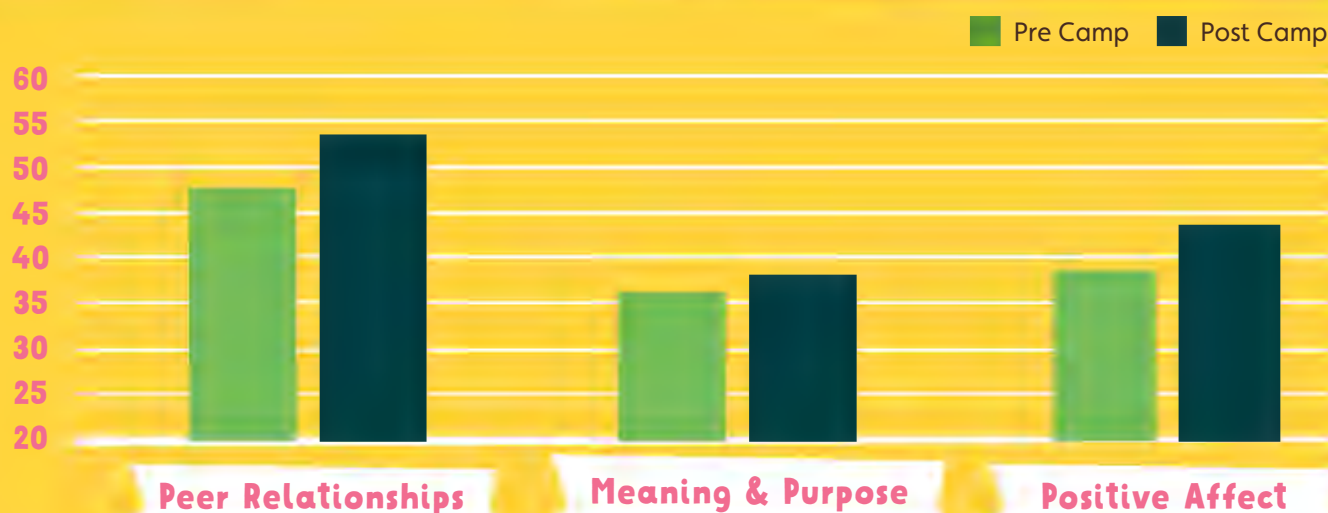
We know in our hearts that camp makes a huge impact on the kids and families we serve. But this year, we also wanted to quantitatively measure campers' changes in health, quality of life, well-being and peer relationships after attending a session at Roundup River Ranch. We wanted to know more about the perceived long-term benefits of attending a disease specific summer camp.



After soaring down the zip line one camper said, "I feel alive. I've never felt this alive until now."

– Camper

After a week at Roundup River Ranch, campers reported statistically significant improvements in Peer Relationships; Meaning/Purpose (e.g., hopefulness, optimism, and goal-directedness); and Positive Affect (e.g., happiness, joy, calm)*



Scores are T-scores, with a national average of 50, and a standard deviation of 10 (children who do not experience a serious or chronic illness typically fall between 40 and 60). This graph illustrates that our campers with serious illnesses are gaining social and emotional benefits as a result of attending camp; something that often might not be demonstrated as successfully had they not attended Roundup River Ranch.



"Camp is the one place you can lose yourself and find yourself at the same time."

– Camper

** Scores from the graphs indicate the change from pre to post camp across all sessions during which research was completed. In the three areas measured, campers reported clinically meaningful changes between pre and post camp. The higher the value, the more positive the attribute (better peer relationships, more positive affect, and more feelings of meaning and purpose).*

*** Roundup River Ranch will utilize the results of this research to tailor programs to intentionally boost feelings of camper meaning and purpose across all sessions so that all campers receive maximum benefit.*

What makes Roundup River Ranch's Art Program different from the traditional Arts & Crafts activities that many associate with camp? Intention and creativity. Rather than direct a specific craft, program leaders encourage campers to create and express themselves in new and different ways. It's about self-expression and the process, not a desired end result. Walk into the Art Yurt and you might find one camper creating a friendship bracelet for her new best friend, another writing a poem to explain what it feels like to have a transplant, and another making a ninja mask out of Duct tape. There is pure joy on their faces as they are free to create in a special and meaningful way.

CAMP HAPPENINGS

art



boating & fishing

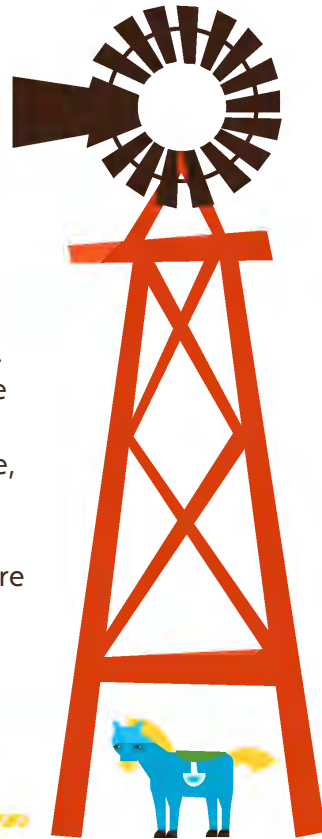
Have you ever looked at a Roundup River Ranch boating picture and seen a bean bag chair behind a camper? It may not be standard boating equipment most places, but it is here. That's because to ensure that every activity is fully accessible for all campers, we use beanbag chairs to support campers who rely on wheelchairs, have neurologic conditions, or other conditions that would usually compromise their ability to participate. Campers glide across The Lake in kayaks and canoes with some of the biggest smiles we've ever seen. Many say it's their favorite activity because they never thought they could sit in a canoe before. Never underestimate the healing power of camp, or a beanbag chair!



equestrian



The 2015 camp season was especially exciting because Roundup River Ranch acquired The Farm, the 40-acre ranch adjacent to the existing property. Generous friends and donors helped purchase this land. The Farm provides additional staff housing, a new home for the Equestrian program, and endless opportunities for the future. A covered indoor space, additional shade, a short hayride, and easier accessibility for campers makes The Farm the ideal setting for Equestrian. With expansive views of the Colorado River and a longer, more picturesque trail ride, every camper left the new and improved Equestrian program with smiles on their faces and tales of which horse they rode to share with their friends and families back home.



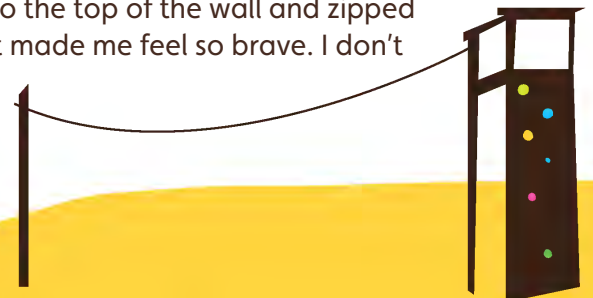
We understand every parent's concerns about sending their child to camp. As the mom of one camper explained, even her friends were skeptical. "My friends and family thought I was crazy when I signed my son up for camp. He has a brain tumor and has undergone multiple rounds of chemo, radiation and surgery. His treatment and medication routines involve military-like precision. But I know that at Roundup River Ranch some of the best doctors, nurses, and medical professionals in the region are caring for him in a state-of-the-art facility — all while he gets to have fun and act like a kid. And, as a parent who spends most of my life caring for my child, I got a break for a week, too. I need camp as much as my son does! Roundup River Ranch gives my child one of the best gifts in the world, the opportunity to have fun and be himself."



challenge course



The best way to describe the joy of our challenge course is through the eyes of a brave camper like Madi. "I was really nervous to do the Challenge Course and I had avoided it in the years past because I'm afraid of heights. I usually spent our time at the Challenge Course cheering on my friends and celebrating their valiant climbs. Because I'm 17, 2015 was the last year I could attend camp. I knew I needed to tackle the Challenge Course and leave all my fears on the table so I didn't regret a thing. With the support of my friends and counselors, I actually climbed to the top of the wall and zipped down the zip line. It was amazing! It made me feel so brave. I don't think I'll ever forget that moment."



THE IMPACT OF CAMP? IT'S ALMOST IMPOSSIBLE TO PUT INTO WORDS.



As a parent of a child with life-threatening and chronic illnesses, I often wish I could take away the pain, suffering, fear, and anxiety that fills my child's life. Rather than having a childhood defined by play dates, birthday parties, and childhood fun, my 11 year-old daughter Sierra's life is often filled with doctor's appointments, surgeries, illness, and worry.

When we first met Sierra, we knew instantly that she was supposed to be a part of our family; we didn't know, however, about all of the medical challenges that we would face ahead. In her first year of life, Sierra was diagnosed with VACTERL Syndrome, a birth defect that affects many major body systems. Soon after her diagnosis, Sierra underwent the first of more than 30 surgeries. Soon after her sixth birthday, Sierra was diagnosed with chronic intestinal pseudo-obstruction and progressive auto-immune dysautonomia, a disease that causes progressive deterioration of the autonomic nervous system.

With each new surgery, and diagnosis, it seemed that we would have to give up more of a "normal" life for our beautiful daughter. That was until we discovered Roundup River Ranch.

It had never occurred to me that camp was a possibility for Sierra. What we heard about Roundup River Ranch was hard to believe; other kids told Sierra that "you think there are things that you can't do, but at Roundup River Ranch, you will find that everything is possible." First, we attended Family Camp. We brought Sierra and two of her siblings, and were amazed how much change is possible in three days. Within that time we had all learned that Sierra could indeed do anything her siblings could, including climb a rock wall and soar down a zip line. And, we learned that she had frighteningly accurate aim with a bow and arrow in archery!

The following summer, Sierra returned to Roundup River Ranch for Summer Camp, and her week there was truly transformational. Before camp, Sierra had rarely been away from home and she depended on me for almost all of her medical care. If she was away from me for long, she would be anxious and worry that she wouldn't be cared for, or that she would get sick.

When Sierra returned from camp, we knew that it had been an amazing week for her, and she talked for days about every detail – the songs, the dances, her new friends, the activities, and so much more.

It was the change in her spirit that was the most amazing, and for that, we are eternally grateful. She learned that she was strong enough, smart enough, and talented enough to stand on her own.

This year, Sierra needed camp this year more than ever after a hard year of changes, leaving school due to bullying, and difficult medical treatment. We have seen once again the healing powers of this magical place and have been the fortunate recipients of her renewed joy. My husband and I also received a tremendous gift during Sierra's trips to camp. We enjoyed a break and had time to recharge and spent time together in the mountains.

Sierra has now tried water skiing, kayaking, long bicycle rides, and jumping off diving boards. She even announced last week that she wanted to be on the Paralympic swim team! I don't think she would have made these gains without Camp.

When you donate to Roundup River Ranch, you inspire hope, acceptance, belonging, friendship, and more. Thank you for believing in the healing power of camp.

Sincerely,

A handwritten signature in cursive script that reads "Kelly".

Kelly Kniss, Roundup River Ranch Camper Parent



Thank you for the activities and the food and the cabin. And the people were nice also my favorite activities were zip line and I like food.

FROM David



Dear RRR,
Thank you for letting me come to camp. I had fun rock climbing. I liked my cabin. From
Quintin



Thursday, July 30, 2015

Dear Camp Round Up River Ranch,

I wanted to tell you how much fun that I had while I was there and what things I liked the most! First as you must know, I **LOVED** the horses! I loved Stage Night, I loved the counselors and campers. When I was at the top of the rock wall, I felt so proud of myself!

Thanks a lot to Ally, Barb, and Allison for helping me power + threw it! Thank you for everything and letting me come to Round Up YEE HAW! River Ranch!

Love,
Crazy Jamie



THERE'S A GOOD REASON WE DON'T EVER CHARGE A PENNY.

The financial and human costs of serious illness are extensive. While Roundup River Ranch uses a need-blind approach to camper acceptance, and annual household income is not a determining factor for acceptance to camp, **more than 50% of the families we serve are low-income and nearly all of the families experience severe financial stress due to high medical costs.**

CORPORATE SUPPORT

“One for All, and All for One!”

Teammates who work at DaVita value and exemplify these words daily. DaVita HealthCare Partners Inc., headquartered in Denver, is the parent company of DaVita Kidney Care and HealthCare Partners. DaVita Kidney Care is a leading provider of kidney care in the United States, delivering dialysis services to patients with chronic kidney failure and end stage renal disease. HealthCare Partners manages and operates medical groups and affiliated physician networks in six states in its pursuit to deliver excellent-quality health care in a dignified and compassionate manner. Their teammates strive to connect with the people they serve while supporting their community through volunteer service and philanthropic support. We couldn't be more proud or more thankful to have them teaming up with Roundup River Ranch in an exciting joint venture.

In 2014, Roundup River Ranch launched a pilot program with DaVita through their partnership with the nonprofit organization Bridge of Life to provide nurses to support kids attending kidney transplants and kidney disease camp sessions. The expertise of DaVita teammate volunteers recruited by Bridge of Life ensured that campers who required peritoneal dialysis could attend camp. The volunteers had such an extraordinary time, the program was expanded to include three additional SeriousFun Camps. This past year, DaVita teammates became even more involved as they had the opportunity through Bridge of Life to volunteer at a SeriousFun camp for a session. It was an awesome experience for 17 DaVita teammates as they joined us at Roundup River Ranch and 29 other teammates volunteered at three SeriousFun camps in Ohio, North Carolina and California.

In addition to providing dedicated, enthusiastic volunteers, DaVita co-sponsored, in partnership with Amgen, the Family Camp session for children with kidney transplants and kidney disease. Their generous support ensured that 57 campers experienced the healing power of camp at no cost.

Thank you, DaVita, for your friendship and commitment to Roundup River Ranch! You helped make 2015 a tremendous success.



We don't just have fun at camp. We look awesome while we're at it.

Abercrombie & Fitch Cares for Camp

As a member of SeriousFun Children's Network, Roundup River Ranch is fortunate to benefit from many national partnerships that support our camps around the world. This year, SeriousFun named clothier Abercrombie & Fitch as its official merchandise sponsor through their A&F Cares program. That means Roundup River Ranch campers, volunteers, and others received some of the coolest merchandise ever including the great t-shirts you can see campers and counselors sporting.



Stay tuned for more information about this exciting partnership and get ready to see lots of happy campers wearing 2016 camp shirts.

Thank you, Abercrombie & Fitch, for your friendship and commitment to Roundup River Ranch! You helped make 2015 a tremendous success.

EST. 1892
**Abercrombie
& Fitch**
NEW YORK

PSSST. GUESS WHO'S BEHIND ALL THE MAGIC THAT HAPPENS AT CAMP? OUR CORPORATE SPONSORS.

Recognizing corporate donors who contributed \$5,000+ in FY2015*

*11/1/2014 and 10/31/2015

\$100,000+

seriousfun
children's network
founded by paul newman

WhiteWave

\$99,999 to \$50,000

EST. 1892
**Abercrombie
& Fitch**
NEW YORK

Medtronic

\$49,999 to \$10,000

AMGEN
35 YEARS

Alpine Bank

Children's Hospital Colorado

Davita.

HealthCare Partners.

**FIRSTwestern
TRUST**

Gallegos
Building Solutions
for Distinctive Projects

45
Celebrating Excellence

Hasbro

RESORT CONCEPTS
REDEFINING THE RESORT EXPERIENCE

HOLLAND & HART.

**JOHN WAYNE
CANCER FOUNDATION**

medical solutions

NEWMAN'S OWN

**PATTERSON
MEDICAL**

PAGESTONE
Creating Beautiful Landscapes®

U.S. RENAL CARE

Vail Daily

WAGNER CAT

**WYNDHAM
WORLDWIDE**

\$9,999 to \$5,000

Applejack

BRYAN CAVE

COLORADO MOUNTAIN EXPRESS

DesignWorks.
BY DAVE AND MIKE

epiopromise

**Finish Line
YOUTH
FOUNDATION**

GORSUCH
All traditions for over 50 years

Gray Line

INSPIRATO

**LIBERTY
GIVES**

PLAID

**Slifer Smith
& Frampton
Real Estate**

**LIVE
LOCAL.**

**TT
DESIGN LABS**

**Ultra
HOME**

Vail Valley Medical Center

Walmart
Save money. Live better.

Williams.

WHOO-HOO!! TEN BIG ONES!

10th Anniversary Celebration Events



August 13, 2016

Celebrating Roundup River Ranch Founder Alison Knapp and the Founding Board of Directors



September 16, 2016

Join us for an evening at Coors Field with the Colorado Rockies.



**CELEBRATING
10 YEARS OF:
DEDICATION,
SERVICE,
COMPASSION,
VISION,
JOY, HUGS
AND MORE.**

KEEP ON GROWING

- During our 10th year, we will serve the 4,000th Roundup River Ranch Camper.
- We will host a series of three Roundup the Stars Soirées in Denver to expand Roundup River Ranch's presence and support in Denver.
- We will launch The Denver 10, an initiative focused on increasing the philanthropic support of Roundup River Ranch among Denver's corporate community.
- With tin representing the traditional 10-year anniversary gift, we will create a large-scale tin tile mural from individual tin tiles painted by campers, volunteers, and other friends that will be permanently housed at one of Roundup River Ranch's partners. Stay tuned to learn more about this exciting project.

GET THE GOOD STUFF

DID YOU KNOW WE HAVE A CAMP STORE?

Yay! Now, you can fill your closet with all kinds of awesome camp apparel. Just think how happy it would make you feel to have on happy camp clothes throughout the year.

Shop online by going to our website and clicking on "Camp Store" under "Support Us" or roundupriverranch.org/support-us/camp-store. Roundup River Ranch receives a portion of every sale made at the Camp Store.

10th Anniversary Commemorative T-Shirts will be available online!



Thank you and congratulations to Ruth Johnson, JD, President and CEO of Roundup River Ranch, for her decade of service to Roundup River Ranch.

YOU ARE OUR CONSTANT INSPIRATION!

DRUMROLL PLEASE!

Our 2016 Camp Season Theme is **"Dream Big."**

It's a big-time opportunity for campers to challenge themselves to dream big at camp and then discover the many ways to make their dreams come true. We want campers to realize that the sky is the limit for them at Roundup River Ranch and beyond. And while we'll be celebrating our 10th Anniversary here at camp, we'll all be dreaming big about the exciting things our future holds.



To learn more about how you can join in the celebrations please contact **Katie Santambrogio** at katie@roundupriverranch.org



FINANCIAL INFORMATION

Financial information from November 1, 2014 through October 31, 2015*

REVENUE

Organizations and Clubs	\$7,804
Endowment Gifts	\$25,500
In-Kind Contributions	\$355,425
Corporations	\$268,921
Foundations	\$200,882
Individuals	\$929,908
Other	\$1,068,072
Special Events	1,308,619
TOTAL	\$4,165,131

EXPENSES

\$2,949,387	Program Services
\$482,783	Management and General
\$520,622	Fundraising
\$3,952,792	TOTAL

*Please note: The expenses above are based on Roundup River Ranch's Fiscal Year 2015 IRS Form 990 and the revenue above is based on Roundup River Ranch's 2015 Audited Financial Statement.



"Camp is for celebrating living even though all of us had something happen to our hearts." – Camper

OUR GENEROUS DONORS

In FY2015 (November 1, 2014 through October 31, 2015), hundreds of friends, like you, made a difference in the life of a child with a serious illness by supporting Roundup River Ranch. Individuals, corporations, foundations, and in-kind donors made contributions to provide the unique combination of awesome camp fun and unprecedented medical care at no cost to the children or families served. We offer our sincerest appreciation to everyone who supported the opportunity for campers to make new friends, find the courage to try activities they never thought possible, and build confidence—all with the medical, physical, and emotional support they need.

On behalf of the VIPs (Very Inspirational Persons) we serve at Roundup River Ranch, we extend the biggest camp hugs and high fives to our donors who supported and believed in the power of camp.

Campfire Societies

The Campfire Societies of Roundup River Ranch are made up of special groups of donors who have made extraordinary commitments to support and strengthen our organization and the communities we serve. While all gifts are recognized and appreciated, the Campfire Societies honor donors who have made gifts ranging from \$1,000 to \$1 million or more.

The following list represents the supporters who made gifts to Roundup River Ranch between November 1, 2014 and October 31, 2015.

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Ellen and Bernard Goodman

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* denotes former Roundup River
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Recognizing visionary
supporters whose gifts
have established a secure
foundation for Roundup
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** denotes former Roundup River Ranch Advisory Committee Member who served during FY2015*

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Founding Medical Partner:

Children's Hospital Colorado

Medical Partners:

National Jewish Health
 Rocky Mountain Hospital for Children P/SL
 Vail Valley Medical Center



"Camp Is More Than"

by Isabella Walsh

**"It's more than a field,
 More than buildings,
 It's a place of the heart,
 A place for feelings.
 It's more than activities,
 It's a place of adventures,
 Filled with possibilities.
 It's so much more."**

Q & A WITH ONE OF OUR VOLUNTEERS

(Q & A stands for Questions and Answers. But in this case, it also stands for Quintessentially Awesome!)



Q Tell us a bit about yourself.

A My name is Kurtis Johnson and I am a Biochemistry and Molecular Biology student at Nebraska Wesleyan University in Lincoln. I will be attending the University of Nebraska Medical Center College of Medicine in the fall.

Q Why did you volunteer at Roundup River Ranch?

A Growing up, camp counselors were my heroes and I wanted to provide others with the incredible opportunities I had as a kid. Prior to volunteering as a Cabin Counselor at Roundup River Ranch, I had served on planning committees for fundraisers benefiting SeriousFun Children's Network. I was excited to see where all of the money raised was directed. I never expected the children to have such an incredible impact on my life!

Q What was your favorite experience as a volunteer last summer?

A The oncology session brought a group campers who had the maturity level of adults and the hearts of children. Hearing a child say that he would not change his condition if he could was eye-opening for me. He said that his condition had made him a better person and that everything happens for a reason. That left me speechless.

Q Why is SeriousFun Children's Network important to Phi Kappa Tau?

A As men of Phi Kappa Tau, we believe that it is our obligation to give our time to benefit those around us. Founded by a Phi Kappa Tau brother, Paul Newman, SeriousFun Children's Network was adopted as Phi Kappa Tau's national philanthropy in 1995. For 20 years, we have supported the organization philanthropically and served SeriousFun camps directly.

Q Would you encourage others to get involved with Roundup River Ranch?

A Absolutely. Camp is integral to childhood experiences and Roundup River Ranch is life-changing for many, including both campers and counselors. By volunteering at camp, you can help these wonderful kids discover the confidence to "Dream Big" no matter their condition. There is no substitute for seeing a camper crack their first smile of the week and to watch the 180 degree change as they start to make friends and try new things.



A huge thank you to the 13 Phi Tau volunteers who volunteered nearly 700 hours at Roundup River Ranch in 2015. Paul Newman would be proud.

"We had a camper who was scared one of the first nights, so all of the other campers slept on their bean bags surrounding him." – Volunteer



For kids ages 17 and under with serious illnesses (and their awesome families) we offer extraordinary camp experiences and the blissful joy of being an "ordinary" kid.

We're part of something seriously awesome.

Roundup River Ranch is proud to be a member of SeriousFun Children's Network. Founded by Paul Newman, this is a growing global community of independently managed and financed camps and programs. We are honored to join forces with this network that spans the world with 30 camps and programs serving children from over 50 countries and throughout five continents.

ADMINISTRATIVE OFFICES

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